

# Citizens Redistricting Commission (CRC) Meeting

## LIVE STREAM WILL BEGIN SHORTLY

<https://www.youtube.com/LACountyRedistricting/>



LOS ANGELES COUNTY  
**REDISTRICTING**  
2021





LOS ANGELES COUNTY  
**REDISTRICTING 2021**

# Los Angeles County Citizens Redistricting Commission (CRC)

Regular Meeting: October 28, 2021





# 1. Call to Order



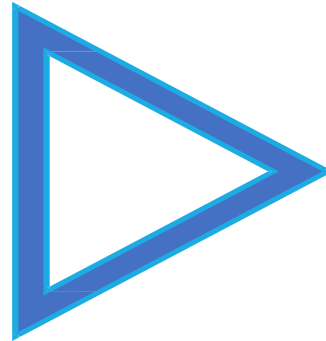
# Notice

This meeting is being recorded and will be posted on LA County CRC website:

<https://redistricting.lacounty.gov>

This meeting is streaming live at:

<https://www.youtube.com/LACountyRedistricting/>



**During the CRC meeting, if you need technical assistance,  
use the Q&A button at the bottom of your Zoom Webinar screen.**

**Thai Le, LA County CRC Clerk, can assist you.**





## 2. Roll Call

Commissioner Jean Franklin

Commissioner David Holtzman

Commissioner Mary Kenney

Co-Chair Daniel Mayeda

Commissioner Mark Mendoza

Commissioner Apolonio Morales

Commissioner Nelson Obregon

Commissioner Priscilla Orpinela-Segura

Commissioner Hailes Soto

Commissioner Saira Soto

Commissioner Brian Stecher

Commissioner John Vento

Co-Chair Carolyn Williams

Commissioner Doreena Wong



# 3. Approval of Agenda

## Co-Chair Carolyn Williams





**There will be no general public comments at this special meeting.**

The public can later make oral comments on other Agenda items.

The public can also submit written comments on Agenda items at:

<https://publiccomment.redistricting.lacounty.gov/>





# How to Make Public Comment

*Type your name and affiliation/organization into QA  
if you want to make a Public Comment.*

*If on a phone line, press \*9 to raise your hand.  
Once called upon, press \*6 to unmute and speak.*

***Each Person Gets 1 Minute unless the Co-Chairs determine otherwise.***

***Each person only gets 1 opportunity to speak.***

When you speak, share your name and affiliation at the beginning.

You can also submit written comments on Agenda items at:

<https://publiccomment.redistricting.lacounty.gov/>







#### **4. Content Items – Approval of Minutes Co-Chair Dan Mayeda**

- a. Review and take appropriate action on the October 20, 2021, Draft Minutes

## **5. Action/ Discussion Items**

*5a. Update and Discussion of Maps Submitted by the public and LA CRC Commissioners, Including Potentially Requesting Drafters of Certain Maps to Present at Future Meeting(s) and Hearing Presentations from Map Drafters Invited Earlier— Co-Chairs Dan Mayeda and Carolyn Williams — Co-Chairs Dan Mayeda and Carolyn Williams*

*5b. Discussion and Possible Approval of Draft Maps and/or Direction to ARCBridge to Develop Draft Maps for Upcoming Public Hearings—Co-Chairs Dan Mayeda and Carolyn Williams*

*5c. Consider Adopting Resolution Authorizing the Continuation of Hybrid and Fully Teleconferenced Meetings of the Commission for a 30-Day Period— Co-Chair Carolyn Williams and Co-Chair Daniel Mayeda*

# Overview of Map Scorecard



Maps	Total Population	CVAP	Max Deviation	Polsby Popper-Compactness Score	Based on Total	
					Population	Based on CVAP
<i>Maximum</i>	10,047,926	6,315,311	10%	# SDs >.20	5	5
<i>Denominator</i>	10,047,926	6,315,311	10%	5	5	5
			% Dev	# SDs	# SDs	# SDs
Current SDs						
1			8.92	2	3	3
2			2.17	1	3	2
3			1.13	2	2	1
4			1.55	3	2	1
5			0.76	2	2	1
6			5.42	1	3	3
7			7.92	3	3	2
8			3.56	3	2	1
9			3.66	1	4	0
10			0.80	3	1	1



# Overview of Map Scorecard



# CSAs				NCs (Note: Can be addressed later)		COI A		COI B		COI C	
348				99		27		27		27	
348				99		27		27		27	
#	%	#	%	#	%	#	%	#	%	#	%
	0%		0%		0%		0%		0%		0%
60	17%	37	37%	20	74%	16	59%	19	70%		
41	12%	30	30%	17	63%	16	59%	19	70%		
22	6%	19	19%	14	52%	14	52%	14	52%		
24	7%	19	19%	14	52%	14	52%	14	52%		
23	7%	18	18%	16	59%	15	56%	16	59%		
44	13%	23	23%	18	67%	13	48%	16	59%		
27	8%	10	10%	12	44%	11	41%	13	48%		

COI Legend: <40% 50%-59% 60% ≥



# Overview of Map Scorecard



Maps	Total Population	CVAP	Max Deviation	Polsby Popper-Compactness Score	Based on Total Population		NCs (Note: Can be addressed later)				COI A		COI B		COI C	
					Population	Based on CVAP	# CSAs	#	%	#	%	#	%	#	%	#
Maximum	10,047,926	6,315,311	10%	# SDs >.20	5	5	348		99		27		27		27	
Denominator	10,047,926	6,315,311	10%	5	5	5	348		99		27		27		27	
			% Dev	# SDs	# SDs	# SDs	#	%	#	%	#	%	#	%	#	%
Current SDs								0%		0%		0%		0%		0%
1			8.92	2	3	3	60	17%	37	37%	20	74%	16	59%	19	70%
2			2.17	1	3	2	41	12%	30	30%	17	63%	16	59%	19	70%
3			1.13	2	2	1	22	6%	19	19%	14	52%	14	52%	14	52%
4			1.55	3	2	1	24	7%	19	19%	14	52%	14	52%	14	52%
5			0.76	2	2	1	23	7%	18	18%	16	59%	15	56%	16	59%
6			5.42	1	3	3	44	13%	23	23%	18	67%	13	48%	16	59%
7			7.92	3	3	2	27	8%	10	10%	12	44%	11	41%	13	48%
8			3.56	3	2	1	19	5%	13	13%	14	52%	13	48%	14	52%
9			3.66	1	4	0	4	1%	20	20%	15	56%	11	41%	12	44%
10			0.80	3	1	1	22	6%	18	18%	16	59%	16	59%	16	59%
24			6.20	2	3	2	28	8%	30	30%	15	56%	11	41%	14	52%
25			7.57	2			5	1%	20	20%	7	26%	4	15%	6	22%
26			8.68	2			5	1%	21	21%	7	26%	2	7%	4	15%
27			2.99	4			15	4%	13	13%	15	56%	14	52%	14	52%
28								0%		0%		0%		0%		0%
29								0%		0%		0%		0%		0%
30								0%		0%		0%		0%		0%
Mean			4.2	2.3	2.0	1.2	22.7		19.9		13.0		11.4		12.6	

COI Legend:

<40%      50%-59%      60% ≥





## Next Steps

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1. Each Commissioner will present their top 3 map choices in real-time and round-robin format
2. Gayla Kraetsch Hartsough will record Commissioners' choices on a spreadsheet on the screen
3. Review the chart on the screen and see which maps for which there is a clear consensus to consider focusing on for further discussion/debate



# 6. Executive Director Report

Gayla Kraetsch Hartsough, Ph.D.

# Media Launch in Progress

Example:  
Our Weekly Ad



## COVID-19 scams target Blacks

■ **FTC report reveals fraud**

BY CHARLENE CROWLEY  
OW CONTRIBUTOR

Just as the annual holiday season of shopping and celebrating nears, a major federal financial regulator released new research detailing how communities of color not only are targeted by well-known types of predatory lenders, but new forms of fraud seek to exploit consumers in the throes of the COVID-19 pandemic.

Published by the Federal Trade Commission (FTC), "Serving Communities of Color" summarizes the agency's five-year effort focused on the financial ills imposed upon communities of color. Since 2016, FTC filed more than 25 actions alleging conduct that either targeted or disproportionately impacted communities of color. Cases challenged unlawful practices by auto sellers, for-profit schools, money-making opportunities, student debt relief schemes, and more.

Beyond these financial transactions, the report also notes that many of the payment methods used by Black and Latino consumers provide fewer fraud protections, such as debit cards, cash, and money orders. Although credit card payments afford greater consumer protections, very few complaints filed with the FTC by people of color involved this type of payment.

"What has become abundantly clear based on research and experience is that fraud, as well as certain other business practices, have a disproportionately negative impact on communities of color, as compared to White communities," states the report. "An examination of 23 FTC cases shows that predominantly Black communities are overrepresented in the pool of consumers who lost money."

For example, in June, the FTC and the State of Arkansas jointly filed a lawsuit against a scam operation that explicitly appealed to Black applicants who were suffering financial hardship as a result of the COVID-19 pandemic. The lawsuit alleged that the "Blessings in No Time" program was in fact a pyramid scheme that falsely promised members investment returns as high as 800 per-



cent. The alleged scam's minimum "investment" required \$1,400, but some members paid as much as \$67,700. The Texas-based defendants also falsely assured participants they wouldn't lose money and could withdraw at any time with a full refund.

More recently, the FTC on Oct. 15 stopped a prison calling scheme that deceived family and friends of incarcerated individuals with marketing and advertising that promised unlimited minutes on call plans to keep in touch with loved ones while in-person visits were suspended due to COVID-19. Instead, no call time was ever provided. The defendants, inmatecall.com and inmatecallsolutions.com, served as companies authorized to provide calling services to prisons and jails to bolster the credibility of their false claims. A federal court order now requires that all duped consumers be notified and bans the defendants from future activities.

When these financial losses are combined with the effects of a national racial wealth gap that found Blacks have only 22 cents for every dollar of wealth held by Whites, it becomes disturbingly clear how deceptive and predatory lending significantly diminishes the ability of Black consumers to effectively manage their financial lives. Just as redlining limited where Black people could live, today's predatory lending, like fringe financial services, restricts the ability of Black communities to build wealth.

For example, approximately twice as many con-

sumers in predominantly Black communities, compared to that of White consumers, purchased student debt relief programs and payday loans. But the two top complaints filed by Black consumers with the FTC were credit bureaus (21 percent) and impersonator scams (12.5 percent). In 2020 alone, the FTC filed or resolved seven debt collection cases against 39 defendants and obtained \$26 million in judgments for harmed consumers.

Other types of predatory and deceptive lending include debt collection, bank lending, and auto sales and financing. The agency also found evidence of fraud in health care, identity theft, as well as alleged jobs and money-making opportunities.

"Research indicates that consumers of color experience discrimination in the sale and financing of cars, and often pay higher prices as a result," states the report.

Identity theft was discovered in cases where scammers often gain credibility by posing as some-

one official. For example, one defendant marketed prepaid cards to Black and Latino customers, allegedly saying their cards were like Visa or MasterCard. Instead, consumers either could not use the cards or lost all the money they loaded onto them.

For consumer advocates, these and other recent findings on financial abuses confronting consumers of color deserve even more aggressive enforcement, particularly at the federal level.

"Never in United States history have Black and other families of color experienced a fair financial playing field," testified the Center for Responsible Lending's Ashley Harrington before the House Financial Services Committee this spring. "And the COVID-19 crisis has exacerbated existing disparities. In fact, in many cases, White families will have 5.5 times more savings than Black families who financially withstand the pandemic."

## Celebrate Halloween safely

■ **Protecting the little goblins**

BY OW STAFF

You may see more ghosts, goblins and witches walking down neighborhood streets this Halloween as trick-or-treating is expected to make a return.

However, many parents are rightfully asking whether it'll be safe for their kids to "Trick or Treat" this year as COVID-19 continues to dominate the news.

The answer is a conditional yes if certain precautions are taken, according to the Centers for Disease Control and Prevention (CDC) and a children's health expert.

"It's a mixed bag," said Dr. Daisy Dodd, a pediatric infectious disease specialist with Kaiser Permanente Southern California. "Our children are likely to be safer if certain precautions are taken this Halloween. But, if you're reluctant, you may want to consider something a little bit different to ensure a more controlled environment for your children without taking away the fun."

According to the CDC, it should be OK for chil-

dren to trick-or-treat on Halloween as long as they are outdoors, socially distanced and in small groups. Other precautions include:

Avoiding direct contact with trick-or-treaters and people giving out candy; making sure your child wears a cloth mask that's not part of his/her costume; avoiding wearing a costume mask over a cloth mask, as that can make breathing more difficult and staying at least six feet away from others who do not live with you.

If children do go out Trick or Treating, it's advisable that they wear gloves and not eat any candy while walking around, Dodd said. Once at home, parents should spread all the candy on a table and inspect it by making sure it is well-wrapped and nothing is open. Children should then remove their gloves, wash their hands with soap and water for at least 20 seconds, and then enjoy the candy.

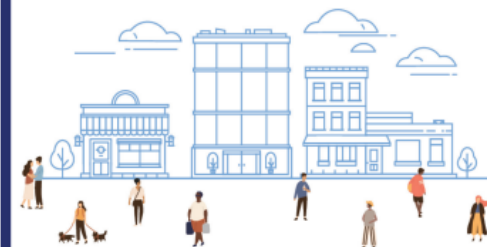
Dodd noted that because children less than age 12 cannot currently be vaccinated against COVID-19, parents may want to consider alternatives to traditional "Trick or Treating" in the neighborhood. Good substitutes are a family pumpkin-carving contest, a costumed movie night or making a Halloween scavenger hunt in the backyard. OW



## The Time is Now to React to Map Options for Electing County Board of Supervisors.

In the past, the politicians decided what communities to include in their districts to enhance their chances of winning. This year, things are changing with the independent Los Angeles County Citizens Redistricting Commission.

Share your thoughts about the proposed maps for the supervisorial district boundaries at our November public hearings.



Help Draw LA County!

Public hearing info and free mapping software at: <https://redistricting.lacounty.gov>



# Timeline

Commission draws its map options  
Must post for 7 days before public hearings

Final maps



At least 2 public hearings 30 days apart  
Plan on public hearings every Wednesday at 7p



## NEXT LA COUNTY CRC MEETINGS

- LA County CRC meeting/public hearings every Wednesday evening (except before Thanksgiving) up until December 15
- Possibility of Special meeting at 7:00 on Friday, October 29 or even Saturday, October 30 – if needed



October LA County CRC Meetings

Scheduled to be virtual as per the Commission's approved  
Resolution No. 2021-01



# **Spanish Interpreters for Public Hearings**

Although we have not received any requests for interpreters, suggest that we arrange for Spanish interpreters for the upcoming public hearings.

# Adjournment

Co-Chair Daniel Mayeda

To learn about the LA County CRC, sign up at:  
<https://redistricting.lacounty.gov/>

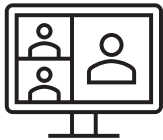




Sign up and stay informed: <https://redistricting.lacounty.gov>



**October meetings will only be virtual.** If we offer hybrid formats in the future, attendance in person in keeping with COVID-19 health safety protocols – **masks required**



Attend and participate virtually in CRC meetings and public hearings:  
<https://us02web.zoom.us/j/82726060927>



Listen only to CRC meetings and public hearings by calling:  
(669) 900-9128, enter: 827 2606 0927#



View CRC meetings and public hearings on YouTube:  
<https://www.youtube.com/LACountyRedistricting/>



Submit written comments via:

<https://publiccomment.redistricting.lacounty.gov/>

By mail: Los Angeles County CRC, P.O. Box 56447, Sherman Oaks, CA 91413



## LA County CRC Resource Support

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**Public Comment: 1 Minute**

Time Remaining





# Public Comment: 2 Minutes

Time Remaining







# LOS ANGELES COUNTY REDISTRICTING 2021

## Public Comment: 3 Minutes

Time Remaining





# Times Up! Wrap Up



# Citizens Redistricting Commission (CRC) Meeting

**\* RECESS \***

**LIVE STREAM WILL RESUME SHORTLY**

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