

Citizens Redistricting Commission (CRC) Meeting

LIVE STREAM WILL BEGIN SHORTLY

<https://www.youtube.com/LACountyRedistricting/>



LOS ANGELES COUNTY
REDISTRICTING
2021





LOS ANGELES COUNTY
REDISTRICTING 2021

Los Angeles County Citizens Redistricting Commission (CRC)

Regular Meeting: October 20, 2021





1. Call to Order



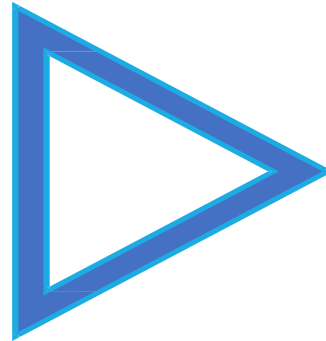
Notice

This meeting is being recorded and will be posted on LA County CRC website:

<https://redistricting.lacounty.gov>

This meeting is streaming live at:

<https://www.youtube.com/LACountyRedistricting/>



**During the CRC meeting, if you need technical assistance,
use the Q&A button at the bottom of your Zoom Webinar screen.**

Thai Le, LA County CRC Clerk, can assist you.





2. Roll Call

Commissioner Jean Franklin

Commissioner David Holtzman

Commissioner Mary Kenney

Co-Chair Daniel Mayeda

Commissioner Mark Mendoza

Commissioner Apolonio Morales

Commissioner Nelson Obregon

Commissioner Priscilla Orpinela-Segura

Commissioner Hailes Soto

Commissioner Saira Soto

Commissioner Brian Stecher

Commissioner John Vento

Co-Chair Carolyn Williams

Commissioner Doreena Wong





3. Approval of Agenda

Co-Chair Carolyn Williams





Public Comments

This a special meeting so there will be no general public comments.

The public can make oral comments on Agenda items.

The public can also submit written comments on Agenda items at:

<https://publiccomment.redistricting.lacounty.gov/>





How to Make Public Comment

*Type your name and affiliation/organization into QA
if you want to make a Public Comment.*

*If on a phone line, press *9 to raise your hand.
Once called upon, press *6 to unmute and speak.*

Each Person Gets 1 Minute unless the Co-Chairs determine otherwise.

Each person only gets 1 opportunity to speak.

When you speak, share your name and affiliation at the beginning.

You can also submit written comments on Agenda items at:

<https://publiccomment.redistricting.lacounty.gov/>





4. Content Items – Approval of Minutes

Co-Chair Dan Mayeda

- a. Review and take appropriate action on the October 13, 2021, Draft Minutes





5. Action/Discussion Items

5a. Racially Polarized Voting Analysis Report— Co-Chair Carolyn Williams

i. Presentation by:

- Dr. Jonathan N. Katz, Kay Sugahara Professor of Social Sciences and Statistics, Division of the Humanities and Social Sciences, California Institute of Technology
- Bruce Adelson, Esq., Federal Compliance Consulting LLC; Instructor of Family Medicine, Georgetown University School of Medicine; Adjunct Professor of Law, University of Pittsburgh School of Law





5. Action/Discussion Items

5b. Review and Discussion of revised Communities of Interest (COIs) maps and possible direction to ARCBridge Regarding Revisions — Co-Chair Dan Mayeda

- i. Update of Ad Hoc Working Group on Mapping – Commissioner Hailes Soto
- ii. Presentation by ARCBridge of revised COI Grouping Maps



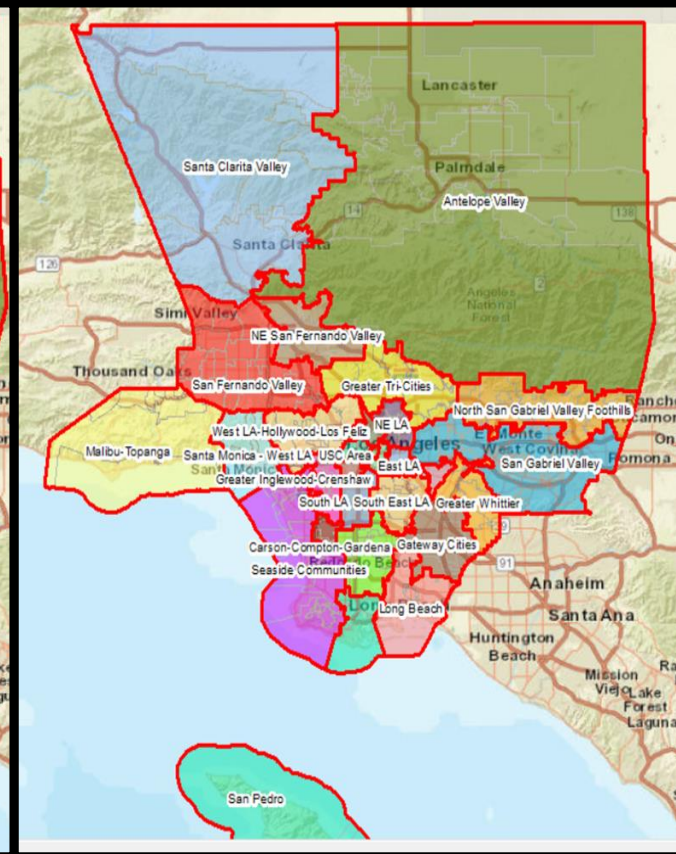
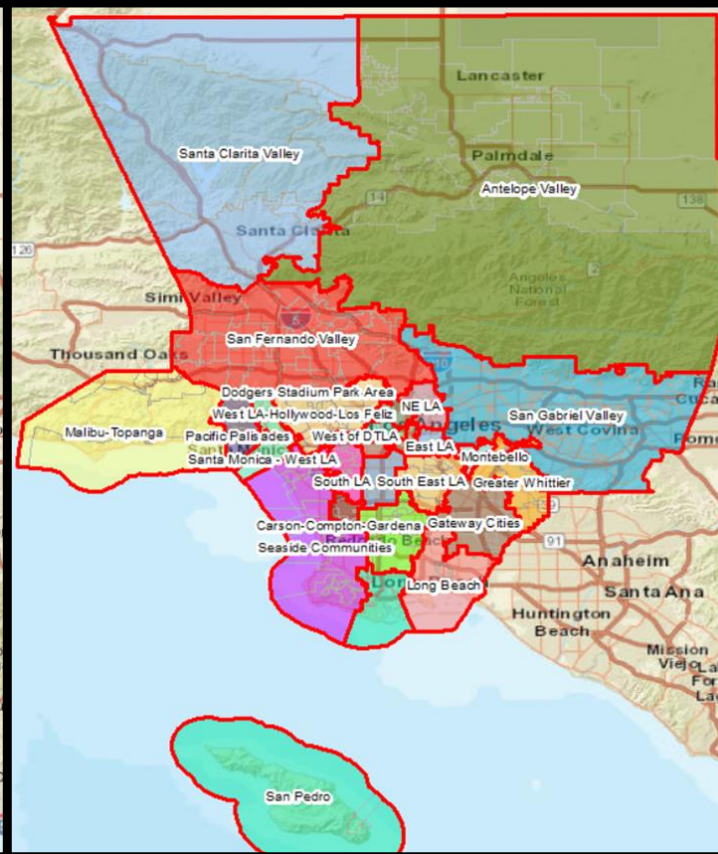
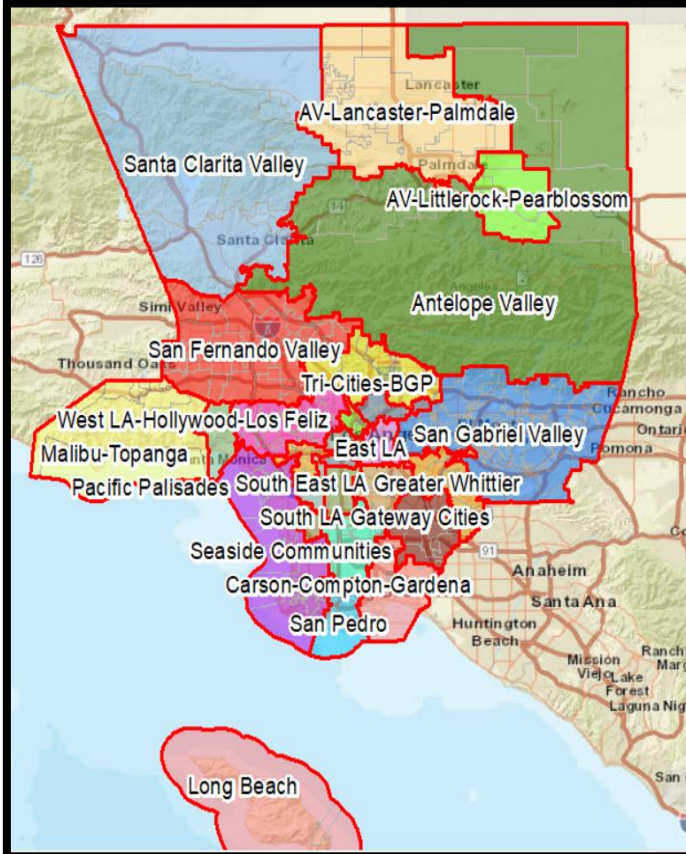


Community of Interest (COI) Groupings: Models A, B, C

COI Model A: Presented on 10/13/21

COI Model B: Developed on 10/18/21

COI Model C: Developed on 10/18/21





Examples of Suggested Modifications/Options to COI

- Make West Adams part of USC
- Combine Beverlywood with West LA/Hollywood (not Baldwin Hills)
- Combine Eagle Rock, Highland Park, Lincoln Heights as Northeast LA (NE LA)
- Combine NE LA with East LA
- Include Burbank with SFV
- Include Burbank and Glendale with SFV
- Combine La Canada with Pasadena because of the Jet Propulsion Laboratory
- Combine South Pasadena and San Marino with the San Gabriel Valley (SGV)
- Combine South Pasadena, San Marino, and Pasadena with the San Gabriel Valley (SGV)
- Make Santa Monica its own COI
- Make Santa Monica, Brentwood, and West LA its own COI
- Combine Baldwin Hills, Inglewood, and Playa Vista
- Separate Monterey and Montebello from Pico Rivera – areas have potential commonality with SGV
- Include Whittier and Pico Rivera together
- Do not include Whittier and Pico Rivera together
- Combine Duarte with Monrovia (already combined in the Oct. 13th straw model)
- Combine Lancaster, Palmdale, and Little Rock/Pearblossom as the Antelope Valley





5. Action/Discussion Items

5c. Review and Discussion of publicly submitted maps and possible direction to ARCBridge about future map considerations — Co-Chairs Carolyn Williams

- i. Presentation by ARCBridge





5. Action/Discussion Items

5d. Discussion relevant bylaws and possible approval of a bylaws amendment or a media policy for the LA County CRC — Co-Chairs Dan Mayeda





Bylaws Section 4.04

Article IV. Rules of Membership

Section 4.04 Conduct. Commissioners shall conduct themselves in a manner that reinforces public confidence in the integrity of the redistricting process and shall apply Elections Code sections 21530 - 21535 in an impartial manner. (Elections Code section 21533, subd. (a).)



Media Campaign Launch

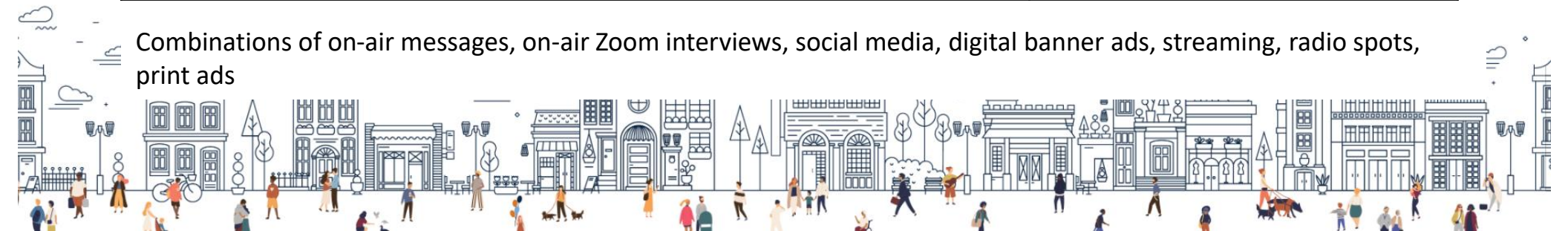




LOS ANGELES COUNTY REDISTRICTING 2021

Platform	Language
ENGLISH RADIO - GENERAL MARKET, AFRICAN AMERICAN AND OTHERS	
KPWR-FM & KDAY-FM	ENGLISH
KJLH-FM	ENGLISH
SPANISH RADIO - HISPANIC MARKET	
KLVE-FM	SPANISH
KRCD-FM	SPANISH
KSCA-FM	SPANISH
ASIAN MARKET	
KWRM-AM (Chinese Radio)	CHINESE
KOREAN DAILY or KOREAN TIMES	KOREAN
PERSIAN / ARMENIAN RADIO	
KIRN 670 AM Socal Persian	PERSIAN
KLOS 95.5 FM HD Socal Armenian	ARMENIAN
ENGLISH PRINT - GENERAL MARKET & AFRICAN AMERICAN MARKET	
LOS ANGELES TIMES	ENGLISH
DIGITAL PRINT - GENERAL MARKET, AFRICAN AMERICAN & HISPANIC	
LOS ANGELES TIMES & LOS ANGELES TIMES EN ESPAÑOL	ENGLISH & SPANISH
LOS ANGELES SENTINEL	AFRICAN-AMERICAN/ENGLISH
SPANISH PRINT & SPANISH DIGITAL- HISPANIC MARKET	
LA OPINION	SPANISH
LOS ANGELES TIMES EN ESPAÑOL	SPANISH


Combinations of on-air messages, on-air Zoom interviews, social media, digital banner ads, streaming, radio spots, print ads





Sample Banner Ads

POLITICS




**LOS ANGELES COUNTY
REDISTRICTING 2021**

Help Draw the Lines for Electing County Board of Supervisors

The Los Angeles County Citizens Redistricting Commission wants your ideas and reactions to supervisorial district boundaries.

Info at: <https://redistricting.lacounty.gov/> Help Draw LA County!

POLITICS




**LOS ANGELES COUNTY
REDISTRICTING 2021**

Help Draw the Lines for Electing County Board of Supervisors
In the past, the politicians decided what communities to include in their districts to enhance their chances of winning. This year, things are changing with the independent Los Angeles County Citizens Redistricting Commission.

Share your ideas and reactions to proposed supervisorial district boundaries.
Info and free mapping software at: <https://redistricting.lacounty.gov>

Help Draw LA County!





LOS ANGELES COUNTY REDISTRICTING 2021

redistricting.lacounty.gov/redistricting-news/



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MAKING A REDISTRICTING MAP

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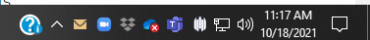
REDISTRICTING IN THE NEWS



LOS ANGELES DAILY NEWS: Q&A: LA COUNTY REDISTRICTING IS OUT OF THE HANDS OF THE SUPERVISORS. HERE'S WHY THAT MATTERS.

October 12, 2021

LOS ANGELES —When it comes to redrawing Los Angeles County's political boundaries, this year is a first. The yet-to-be-finalized new maps — which determine which communities will be represented by who on the Board of Supervisors — are in the hands of an independent Citizens Redistricting Commission, a 14-member board charged with listening to the public and creating a final map, based on the latest Census.





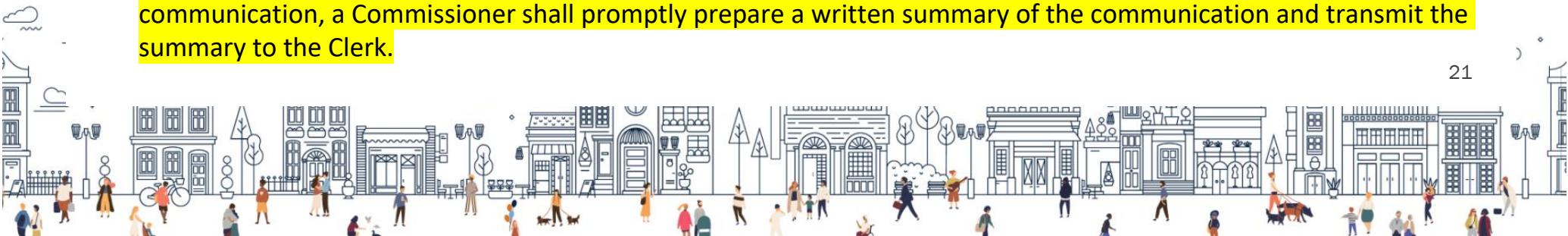
Bylaws Section 4.08 Communications

b) Representing the Commission. The Co-Chairs are the only official spokespersons for the Commission **unless this responsibility is delegated in writing by the Co-Chairs** or by a vote of nine (9) Commissioners. Except as provided in this paragraph, **no Commissioner shall make any statement or take any action taken on behalf of or in the name of the Commission.** This does not prevent Commissioners from disseminating information in the name of the Commission regarding the time, place, or agendas of upcoming Commission meetings or hearings.

c) Communications Outside of Open Meetings or Hearings.

c.2) Prohibition Regarding All Other Parties. Except during a public meeting, workshop or hearing, **a Commissioner shall not intentionally communicate with a member of the public, organization, or interest group regarding the specific placement or predictions of supervisory district boundaries in Los Angeles County.** A commissioner shall promptly summarize and report any such communication that arises unintentionally to the Clerk of the Commission. Nothing in this subsection shall be construed as prohibiting a Commissioner from communicating outside of a public meeting, workshop or hearing with a member of the public, an organization, or an interest group regarding best practices, accessibility, education, and outreach.

c.3) Reporting Requirement for Other Communications. Except during a public meeting, workshop, or hearing, if a Commissioner directly communicates with anyone other than another Commissioner, LA County CRC staff, legal counsel, consultants retained by the Commission or experts to learn about general redistricting principles, regarding a redistricting matter that might come before the Commission other than the specific placement of district boundaries (which is covered in subparagraph (2) above), the **Commissioner shall promptly forward originals or copies of all involved written or electronic communications to the Clerk of the Commission.** For unrecorded verbal or other communication, a Commissioner shall promptly prepare a written summary of the communication and transmit the summary to the Clerk.





Bylaws Section 4.08 Communications (cont'd)

(c)(5) Log of Communications. The Clerk of the Commission shall keep and post on a Commission-approved website a log of all substantive communications regarding redistricting or administrative matters received by the Commission or Commissioners outside of public meetings or hearings. This log shall include at least the following: the name of the person or organization communicated with, date of communication, and a general description of where the communication or a summary thereof can be located on a Commission-approved website.

e) Internet/Social Media. Commissioners should keep in mind the provisions of Section 4.04 and are encouraged to use caution when communicating about redistricting on any internet platform or social media website, including the use of any digital icons that express emotion.

PROPOSED DRAFT REVISED MEDIA POLICY LANGUAGE – see next slide



6. Action/Discussion Items (cont'd)

CURRENT BYLAW LANGUAGE

e) **Internet/Social Media.** Commissioners should keep in mind the provisions of Section 4.04 and are encouraged to use caution when communicating about redistricting on any internet platform or social media website, including the use of any digital icons that express emotion.

PROPOSED DRAFT REVISED MEDIA POLICY LANGUAGE

e) ~~Internet/Social Media-Media.~~ Commissioners should keep in mind the provisions of Section 4.04 and are encouraged to use caution when communicating about redistricting on ~~any internet platform or social media website, including the use of any digital icons that express emotion.~~ **all media platforms. Non-interactive media examples are television, newspapers, magazines, and radio. Particular caution should be exercised in the use of interactive media, such as social media, virtual reality, electronic newspapers, electronic newsletters and bulletins, blogs, and apps,** including the use of any digital icons that express emotion.





6. Executive Director Report

Gayla Kraetsch Hartsough, Ph.D.



Los Angeles County Redistricting Commission
46 subscribers

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Video Title	Duration	Views	Time Ago
Los Angeles County Citizens Redistricting Commission...	10:21	No views	1 hour ago
Interview with Commissioner Mary Kenney interview on the...	1:16	No views	1 hour ago
Commissioner Doreena P Wong interview on the...	1:22	1 view	17 hours ago
Commissioner Mark Mendoza interview on why...	1:34	1 view	17 hours ago
Co-chair Dan Mayeda interview on the...	1:45	2 views	17 hours ago
Co-Chair Carolyn Williams interview on how the LA...	0:57	1 view	17 hours ago

Recent Commissioner Interviews on YouTube

October 7, 2021

<https://www.youtube.com/c/LACountyRedistricting>





LOS ANGELES COUNTY REDISTRICTING 2021

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Los Angeles County Redistricting Commission

46 subscribers

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Video Title	Duration	Views	Posted
Training on the Redistricting Mapping Software Training (in English)	52:55	7 views	2 days ago
Opening a Shared Plan and Adding Reference Layers	3:17	10 views	3 days ago
10/13/2021 LA County Citizens Redistricting...	2:49:50	44 views	Streamed 4 days ago
Open a Submitted Plan in the Redistricting Mapping...	3:06	15 views	4 days ago
LA County CRC - Mapping Software Training in Spanish	52:38	40 views	Streamed 1 week ago
Los Angeles County Citizens Redistricting Commission	10:41		1 week ago
10/6/2021 LA County Citizens Redistricting...	3:36:38	50 views	Streamed 1 week ago
9/29/2021 Los Angeles County CRC Public Hearin...	2:38:32	64 views	Streamed 2 weeks ago
9/22/2021 Los Angeles County Citizens...	1:51:32	45 views	Streamed 3 weeks ago
9/14/2021 LA County CRC Special Meeting	2:47:05	70 views	Streamed 1 month ago
8/22/21 Los Angeles County Redistricting...	2:19:46	62 views	
8/19/21: Los Angeles County Citizens...	1:08:06	52 views	
8/11/21 LA County Citizens Redistricting Commission ...	1:58:24	52 views	3 months ago
06/21/21 Los Angeles County Citizens Redistricting Commission ...		10 views	

All Meetings Posted YouTube

<https://www.youtube.com/c/LACountyRedistricting>





Executive Director Upcoming Workshop

Learn about the LA County CRC's timeline for mapping the supervisorial districts

The time is now to get involved and have your voices heard!

When: Oct 21, 2021, 10:00 AM Pacific Time (US and Canada)

Gayla Kraetsch Hartsough will review:

- LA County CRC timeline
- Process for submitting maps
- Communities of interest (COI) input to date
- Upcoming public hearings on the Commission's map options in November
- How to find information on the LA County CRC website

Reminder: The LA County CRC will finalize the supervisorial district map by December 15, 2021.

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/84234708296?pwd=UIVPbE0rNXorTmxsMDRIU3BXWW00UT09>

Passcode: 759464

Or One tap mobile :

US: +16699009128,,84234708296#,,,,*759464# or +12532158782,,84234708296#,,,,*759464#



Timeline





7. NEXT SPECIAL MEETINGS – Co-Chair Carolyn Williams

- LA County CRC meeting every Wednesday evening up until December 15
- Special and regular meetings at 7:00 on October 26, 27, and 28 to identify map options for notification and public hearings in November



Scheduled to be virtual as per the Commission's approved
Resolution No. 2021-01



Adjournment

Co-Chair Daniel Mayeda

To learn about the LA County CRC, sign up at:
<https://redistricting.lacounty.gov/>

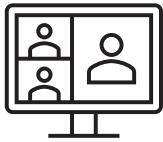




Sign up and stay informed: <https://redistricting.lacounty.gov>



October meetings will only be virtual. If we offer hybrid formats in the future, attendance in person in keeping with COVID-19 health safety protocols – **masks required**



Attend and participate virtually in CRC meetings and public hearings:
<https://us02web.zoom.us/j/82726060927>



Listen only to CRC meetings and public hearings by calling:
(669) 900-9128, enter: 827 2606 0927#



View CRC meetings and public hearings on YouTube:
<https://www.youtube.com/LACountyRedistricting/>



Submit written comments via:
<https://publiccomment.redistricting.lacounty.gov/>
By mail: Los Angeles County CRC, P.O. Box 56447, Sherman Oaks, CA 91413



LA County CRC Resource Support

Staff

Gayla Kraetsch Hartsough, Ph.D.
LA County CRC Executive Director
President, KH Consulting Group
Associate Adjunct Faculty, University of Southern California
ghartsough@crc.lacounty.gov

Thai V. Le
LA County CRC Clerk
Consultant, KH Consulting Group
Doctoral Candidate, University of Southern California
GIS, Public Policy, and Technical Support
tle@crc.lacounty.gov

Subject Matter Experts

Carlos De Alba, Marketing, Media, and Outreach Consultant

Priti Mathur, ARCBridge
Demographic Analysis and ESRI Mapping Software

Bruce Adelson, Esq., Federal Compliance Consulting LLC
Professor Jonathan N. Katz, Ph.D., Caltech
Racially Polarized Voting Analysis

Independent Legal Counsel

Holly O. Whatley, Esq., Shareholder
Aleks R. Giragosian, Esq., Senior Counsel
Pamela Graham, Esq., Senior Counsel

Colantuono, Highsmith & Whatley, PC 790 E.
Colorado Blvd., Suite 850
Pasadena, CA 91101-2109
(213) 542-5700 tel
(213) 542-5710 fax
hwhatley@chwlaw.us



LOS ANGELES COUNTY REDISTRICTING 2021

Public Comment: **1 Minute**

Time Remaining





Public Comment: 2 Minutes

Time Remaining





Public Comment: 3 Minutes

Time Remaining





Times Up! Wrap Up



Citizens Redistricting Commission (CRC) Meeting

*** RECESS ***

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