

Citizens Redistricting Commission (CRC) Meeting

LIVE STREAM WILL BEGIN SHORTLY

<https://www.youtube.com/LACountyRedistricting/>



LOS ANGELES COUNTY
REDISTRICTING
2021





LOS ANGELES COUNTY
REDISTRICTING 2021

Los Angeles County Citizens Redistricting Commission (CRC)

Regular CRC Meeting: May 12, 2021





1. Call to Order



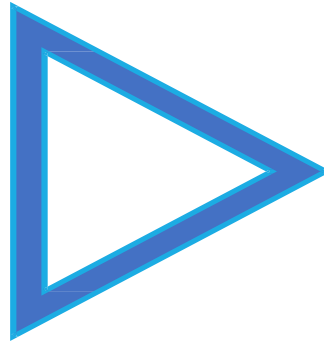
Notice

This meeting is being recorded and will be posted on LA County CRC website:

<https://redistricting.lacounty.gov>

This meeting is streaming live at:

<https://www.youtube.com/LACountyRedistricting/>



**During the CRC meeting, if you need technical assistance,
use the Q&A button at the bottom of your Zoom Webinar screen.**

Thai Le, LA County CRC Clerk, can assist you.





2. Roll Call

Commissioner Jean Franklin

Commissioner David Holtzman

Co-Chair Daniel Mayeda

Commissioner Mark Mendoza

Commissioner Apolonio Morales

Commissioner Nelson Obregon

Commissioner Priscilla Orpinela-Segura

Commissioner Hailes Soto

Commissioner Saira Soto

Commissioner Brian Stecher

Commissioner John Vento

Co-Chair Carolyn Williams

Commissioner Doreena Wong

Vacant





3. Approval of Agenda

Co-Chair Carolyn Williams





4. Public Comment: General

Matters Not on the Agenda – Co-Chair Carolyn Williams

If you wish to speak, provide the following information through the Q&A button at the bottom of your screen as though you were completing a Public Comment card:

- Public Comment Speaker
- Your Name
- Your Affiliation/Organization

If on a phone line, press *9 to raise your hand. Once called upon, press *6 to unmute and speak.

Each Person Gets 2 Minutes

When you speak, share your name and affiliation at the beginning.
If you feel comfortable, please turn on your video while speaking.

If you do not wish to speak, you can enter submit written Public Comments at:

<https://PublicComment.Redistricting.gov> or

[Click Here](#)





4. Public Comment : General – Matters Not on the Agenda

One Written Public Correspondence with attachments received by 5:00 pm the night before this regular meeting and is posted on the LA County CRC website:

<https://redistricting.lacounty.gov/>





5. Consent Items: Minutes

Co-Chair Daniel Mayeda

Review and take appropriate action on:

April 28, 2021, Draft Los Angeles County Citizens Redistricting Commission (CRC) Minutes





6. Action/Discussion Items

Overview of Approach

1. Item is introduced
2. Staff present staff report or PowerPoint, if used
3. Commissioners can ask clarifying questions of staff during or after the presentation
4. Public Comment on that specific item is held
5. Public Comment is closed
6. Commission discusses, debates, and votes on the item





6A. Action/Discussion Items

6bi. Presentation(s) of Finalist(s) for RFP on Demographics & Mapping Consulting Services – Co-Chair Williams

i. Presentation(s) of Finalist(s) for RFP on Demographics & Mapping Consulting Services

Criteria for Evaluating Proposals	Weightings
Ethics Requirements (If the Proposer fails this requirement, the bid cannot be considered.) ^[1]	Pass/Fail
Proposers’ Plans to meet RFP Objectives and Tasks	
Task 1 – Redistricting Mapping Planning	10%
Task 2 – Public Involvement in Redistricting Mapping	10%
Task 3 – Review of Public-Submitted Maps	10%
Task 4 – Preparation of Line drawings of LA County	10%
Proposers’ Proposed Timeline to Satisfy Redistricting Deadlines Realistically	10%
Proposers’ Firm and Team Capabilities	30%
Proposers’ Project Costs and Hourly Rates	20%

^[1] California Elections Code Sections 21533(d) & 21532(d)(4)





6A. Action/Discussion Items

6bi. Presentation(s) of Finalist(s) for RFP on Demographics & Mapping Consulting Services – Co-Chair Williams

i. Presentation(s) of Finalist(s) for RFP on Demographics & Mapping Consulting Services

ARCBridge Consulting & Training Inc.

- Priti Mathur, Presenter
- Sam Mathur





6A. Action/Discussion Items

6bi. Presentation(s) of Finalist(s) for RFP on Demographics & Mapping Consulting Services – Co-Chair Williams

i. Presentation(s) of Finalist(s) for RFP on Demographics & Mapping Consulting Services

National Demographics Corporation

- President Dr. Douglas Johnson
- Vice President Dr. Justin Levitt
- Consultant Kristen Parks
- Consultant Jeff Simonetti
- Consultant Todd Tatum





6A. Action/Discussion Items

6bi. Presentation(s) of Finalist(s) for RFP on Demographics & Mapping Consulting Services
– Co-Chair Williams

ii. Presentation(s) of Finalist(s) for RFP for Voter Polarization Analysis

The Maroon Society, Inc.

- Aaron Celious, Ph.D.
- Khari Brown, Ph.D.





6A. Action/Discussion Items

6bi. Presentation(s) of Finalist(s) for RFP on Demographics & Mapping Consulting Services – Co-Chair Williams

iii. Discussion and Consideration of Finalist to select for Demographics & Mapping Consulting Services

iv. Discussion and Consideration of Finalist to select for Voter Polarization Analysis



6B. Action/Discussion Items

Updates from Ad Hoc Working Groups





6bi. Discussion and Consideration of Process to Fill Vacancy on Commission – Co-Chair Mayeda



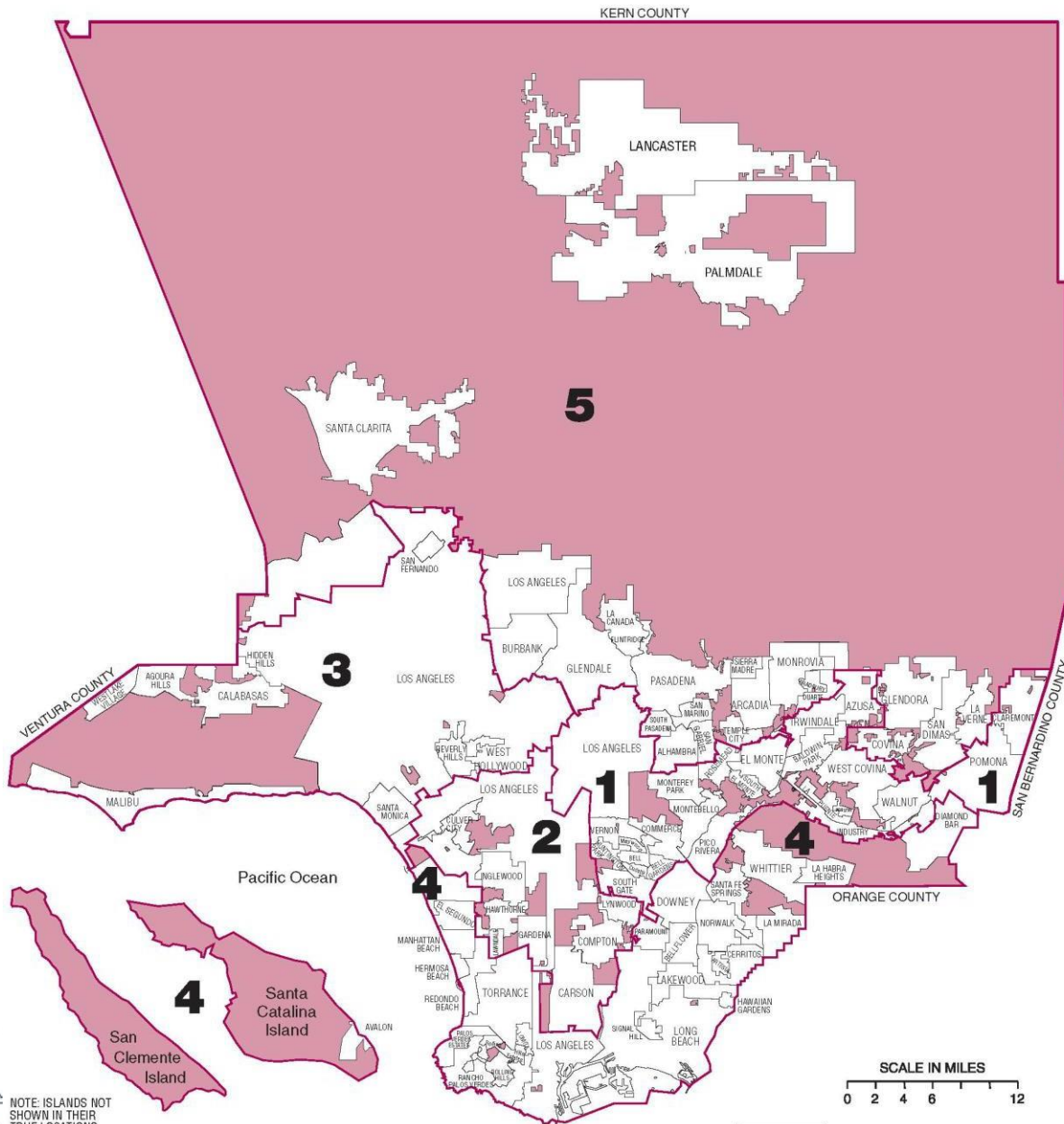


6Bii. Commissioner Apolonio Morales, Leader, Ad Hoc Working Group on Public Outreach – Co-Chair Williams

- Update and feedback on Ad Hoc Working Group – Outreach meeting on May 4, 2021
- Update on Commissioner Community Liaisons survey
- Update on proposed regional/zone approach to upcoming 10 public hearings



Los Angeles County



Most populous U.S. county: 10 million people

- **88 cities**
- **100+ unincorporated areas**
- **35 planning areas in Los Angeles City**

First round of Public Hearings

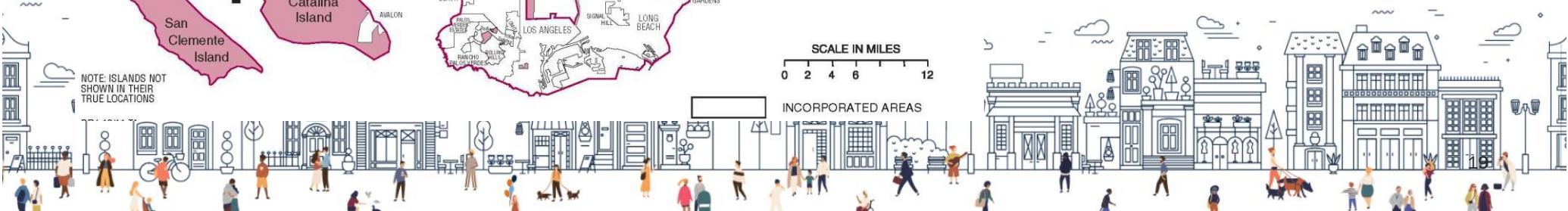
- Senate Bill requires minimum of 7 public hearings with 1 per supervisorial district

Current Supervisorial Districts

NOTE: ISLANDS NOT SHOWN IN THEIR TRUE LOCATIONS

SCALE IN MILES
0 2 4 6 12

INCORPORATED AREAS



Los Angeles County

County-wide
Spanish-Speaking

Zone A:
Santa Clarita
Valley

Zone B:
Antelope Valley

Zone C: San Fernando Valley

Zone D:
Pasadena, Glendale,
Burbank, Eagle Rock, La
Canada

Zone E: Compton,
Inglewood, DTLA, &
Mid-Wilshire,
Ladera Heights,
South LA

Zone F: East LA,
Commerce,
Montebello,
Pico Rivera,
Whittier

Zone G:
San Gabriel Valley

Zone H:
Westside and Seaside Communities,
including Long Beach and
Santa Catalina

Zone I:
SE LA (Gateway
Cities): Downey,
Lakewood, Cerritos

Most populous U.S. county:
10 million people

- **88 cities**
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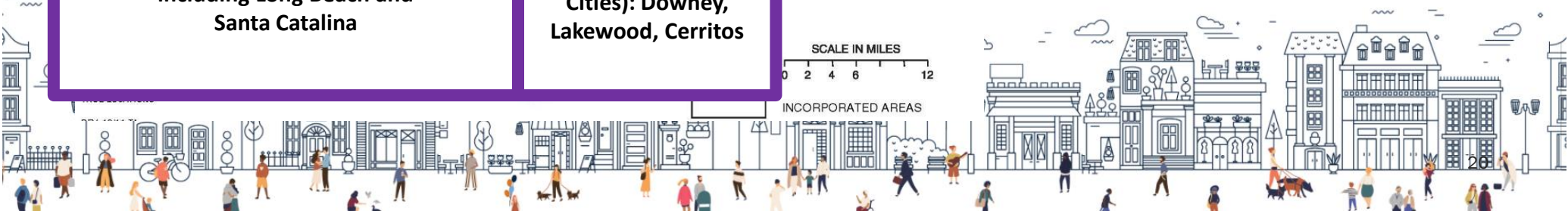
First round of Public Hearings

- Senate Bill requires minimum of 7 public hearings with 1 per supervisorial district
- Suggested regional or zone approach with 10 Public Hearings

SCALE IN MILES

0 2 4 6 12

INCORPORATED AREAS



Los Angeles County

**PLUS County-wide
Spanish-Speaking**

**Santa Clarita
Valley**

Antelope Valley

5
**Pasadena, Glendale,
Burbank, Eagle Rock
La Canada**

San Fernando Valley

San Gabriel Valley

**Compton, Inglewood,
DTLA, & Mid-Wilshire,
Ladera Heights,
South LA**

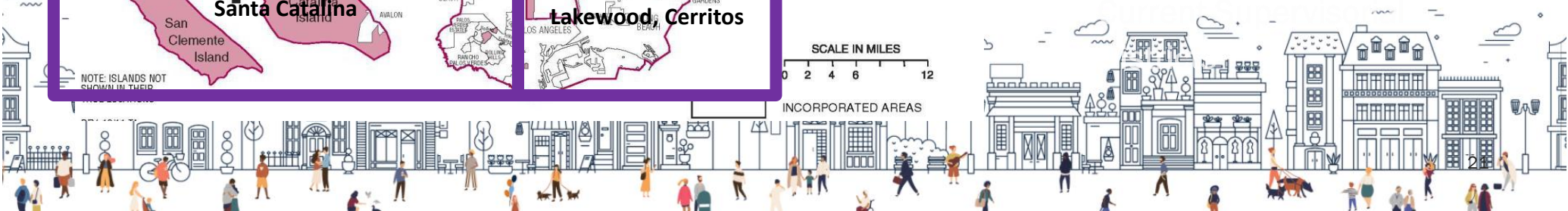
1
**East LA,
Commercer,
Montebello,
Pico Rivera,
Whittier**

4
**Westside and Seaside Communities,
including Long Beach and
Santa Catalina**

**SE LA (Gateway
Cities): Downey,
Lakewood, Cerritos**

SCALE IN MILES
0 2 4 6 12

INCORPORATED AREAS





6Biv. Commissioner David Holtzman, Leader, Legislation and Updates on Other Redistricting Commissions – Co-Chair Mayeda





6Bv. Commissioner Mark Mendoza, Leader, Education – Co-Chair Dan Mayeda

Upcoming Speakers/Educators

- May 26: Panel on 2011 Los Angeles County Border Redistricting Committee (BRC) experiences and lessons learned
 - Steve Napolitano, former BCR Committee Alternate; currently City Council Member, City of Manhattan Beach, CA
 - Martin Zimmerman, Assistant Chief Executive Officer, serving as BCR Executive Director (now retired)
 - Mark Greninger, GIS Manager, Mapping & GIS Services, Los Angeles County Public Works
 - Nick Franchino, GIS Manager, Los Angeles County Department of Regional Planning





7. Future Agenda Items

Co-Chair Carolyn Williams

Commissioners, do we have any “Matters Not Posted”
to be placed on a future agenda?



8. Executive Director's Report

Executive Director, Gayla Kraetsch Hartsough, Ph.D.

- Please complete survey on available dates for scheduling the public hearings this summer
- Investigating sites for hybrid public hearings and regular meetings in the coming months as COVID-19 restrictions are lifted



9. Adjournment

Co-Chair Daniel Mayeda

To learn about the LA County CRC, sign up at:
<https://redistricting.lacounty.gov/>





LA County CRC Staff

Executive Director

Gayla Kraetsch Hartsough, Ph.D.

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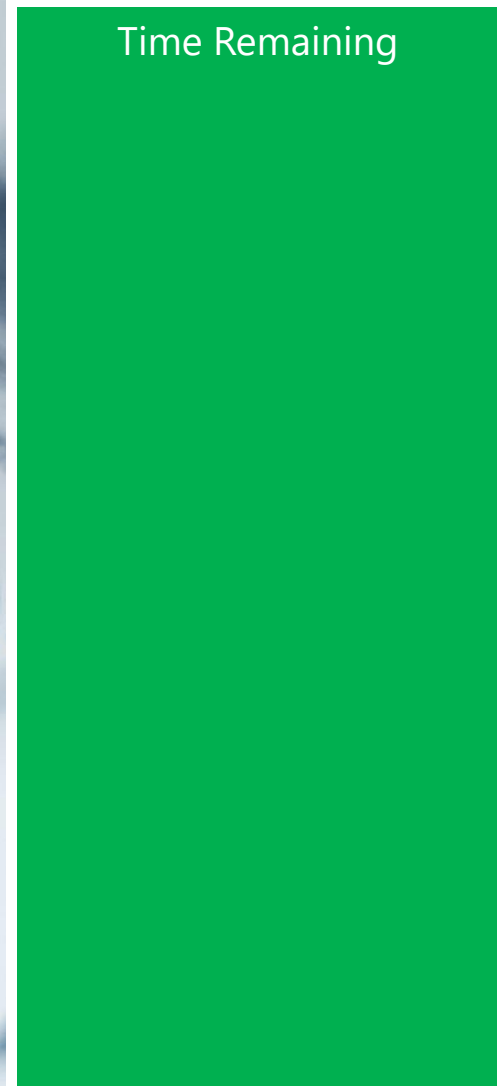
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Public Comment: 1 Minute

Time Remaining





Public Comment: 2 Minutes

Time Remaining

