



# LOS ANGELES COUNTY REDISTRICTING 2021

## COUNTY OF LOS ANGELES CITIZENS REDISTRICTING COMMISSION (LA County CRC)

### Request for Proposal (RFP) for Demographic and Mapping Consulting Services for Redistricting

Proposals Due: April 28, 2021, 5:00 pm

#### Questions Received from Bidders

1. Will we be privy to the questions/answers submitted from other firms?

**Answer:** Yes, all of the questions and answers are contained in this document.

2. Would the County of Los Angeles be willing to waive the requirement to email the interest by April 7th? This would allow other high qualified vendors the opportunity to pursue this opportunity.

**Answer:** On April 9, 2021, we extended the time frame for notification of interest to April 15, 2023, and posted that change on the Los Angeles County procurement distribution list. But, yes, we can waive that request. We made the request so that we could distribute the Q&A (this document) to all interested bidders.

3. On page 11 of the RFP, number 10 of the table, what are the related tasks?

**Answer:** Tasks 3 and 4.

Deliverables and Milestones for Demographic and Mapping Consultant	Related Tasks	Target Dates
10. Incorporate State of California's adjustments to Census 2020 for the state prison population to their resident addresses	3, 4	Oct 30, 2021 (latest)

4. We are working to submit a work plan that fits within your budget, but it is important to know if there are additional hours required by the commission that exceed what is in the scope of work, will these hours be compensated? In general, the scope of work you are asking a consultant to undertake has the potential to be very encompassing and may exceed the available hours based on the \$85,000 budget.

**Answer:** If there is a change in scope, an amendment to the contract is possible.





# LOS ANGELES COUNTY REDISTRICTING 2021

5. One of the subtasks in Task One asks: Prepare information about the redistricting mapping software, training, and related information for the public to access via the LA County CRC website.

a. Will the CRC be providing the public access software?

**Answer:** The County of Los Angeles will be providing the software through ESRI. The LA County CRC will make it accessible to the public through its website at:

<https://redistricting.lacounty.gov/>

i. If so, could you let us know what this will be (we assume ESRI version, but could you clarify and provide a link to their public tool)?

**Answer:** The County of Los Angeles is currently installing the ESRI software. Bidders' can learn more about this software at: <https://www.esri.com/en-us/arcgis/products/esri-redistricting/overview> The site provides lots of information on the tools/capabilities and offers the opportunity to sign up for access to a free (21-day) trial of the platform, which they can launch and explore if interested in seeing it in more detail.

We are also planning on the County of Los Angeles doing a demonstration of the software at a LA County CRC regular meeting on April 28, 2021, at 7:00 pm; details about the meeting will be posted at: <https://redistricting.lacounty.gov/> under "2021 Virtual Meetings"

b. Or are you expecting the Consultant to provide the software?

**Answer:** No, the County of Los Angeles is providing the software (ESRI).

c. Regarding the public access, could you expand as to what this involves?

**Answer:** ESRI is to provide the links to the ESRI training materials and log-in instructions to access the mapping software. The LA County CRC staff will be sending out bulletins about accessing the training offerings and software. The County of Los Angeles has offered to hold some workshops on using the ESRI software. The Demography & Mapping Consultant should propose additional ways to supplement and increase public access and involvement in preparing and submitting maps.

6. In Task 3, it sounds as if you would like the consultant to coordinate the database. Is there a database system that has been selected or will the consultant be responsible for creating the database?





# LOS ANGELES COUNTY REDISTRICTING 2021

**Answer:** The County of Los Angeles is building the initial databases and data sets, based on the ones built in 2011 (and displayed at <https://redistricting2011.lacounty.gov/>). The County has retained the services of David Ely of Compass Demographics to help build those data sets. The LA County CRC Demographic & Mapping Consultant will work with the Commissioners to determine if additional data sets are needed and will coordinate the development of these additional data sets with Los Angeles County.

7. **As part of task one you are asking us to review input from the public input hearings. Will a summary of the comments be provided to the consultant or would the consultant be responsible for reviewing recordings of the meetings?**

**Answer:** All public hearings will be recorded; highlights will be summarized of key issues raised, by public hearing.

## Reminder: Due Dates

Submission Steps	Due Dates
Submit proposals	April 28, 2021, 5:00 pm
Oral presentations by Demographic and Mapping Consultant finalist(s) before the LA County CRC	May 12, 2021
Enter into contract with the selected Demographic and Mapping Consultant so that work can begin	June 1, 2021

## Reminder: Submissions

Proposals may be submitted as PDFs by Email:

- In the subject line, enter “*Proposal on Demographics and Mapping Services for LA County CRC*”
- Email to: Gayla Kraetsch Hartsough, Ph.D., LA County CRC Executive Director, at [ghartsough@crc.lacounty.gov](mailto:ghartsough@crc.lacounty.gov)

