

# Citizens Redistricting Commission (CRC) Meeting

## LIVE STREAM WILL BEGIN SHORTLY

<https://www.youtube.com/LACountyRedistricting/>



LOS ANGELES COUNTY  
**REDISTRICTING**  
2021





LOS ANGELES COUNTY  
**REDISTRICTING 2021**

# Los Angeles County Citizens Redistricting Commission (CRC)

Regular CRC Meeting: March 24, 2021





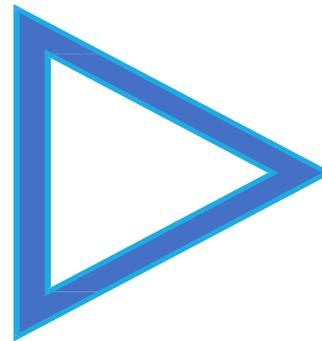
# 1. Call to Order



# Notice

THIS MEETING IS BEING RECORDED AND WILL BE POSTED ON  
CRC WEBSITE: <https://redistricting.lacounty.gov>

This meeting is streaming live at: <https://www.youtube.com/LACountyRedistricting/>



**During the CRC meeting, if you need technical assistance,  
use the Q&A button at the bottom of your Zoom Webinar screen.  
Thai Le of KH is there to assist.**

Written Public Comment Submissions: [CommServ@bos.lacounty.gov](mailto:CommServ@bos.lacounty.gov)





## 2. Roll Call

Commissioner Jean Franklin

Commissioner David Holtzman

Co-Chair Daniel Mayeda

Commissioner Mark Mendoza

Commissioner Apolonio Morales

Commissioner Nelson Obregon

Commissioner Priscilla Orpinela-Segura

Commissioner Hailes Soto

Commissioner Saira Soto

Commissioner Priya Sridharan

Commissioner Brian Stecher

Commissioner John Vento

Co-Chair Carolyn Williams

Commissioner Doreena Wong





# 3. Approval of Agenda

Co-Chair Carolyn Williams





# 4. Public Comment: General

## Matters Not on the Agenda – Co-Chair Carolyn Williams

*If you wish to speak*, provide the following information through the Q&A button at the bottom of your screen as though you were completing a Public Comment card:

- Public Comment Speaker
- Your Name
- Your Affiliation/Organization

*If on a phone line*, press \*9 to raise your hand. Once called upon, press \*6 to unmute and speak.

### ***Each Person Gets 2 Minutes***

When you speak, share your name and affiliation at the beginning.  
If you feel comfortable, please turn on your video while speaking.

*If you do not wish to speak*, you can also enter public comment through the Q&A button by providing:

- Your Name
- Your Affiliation/Organization
- Your Public Comment to be read aloud





# 4. Public Comment : General – Matters Not on the Agenda

Public Correspondence Received





# 5. Consent Items: Minutes

Co-Chair Daniel Mayeda

Review and take appropriate action on:

March 10, 2021, Draft Los Angeles County Citizens Redistricting Commission (CRC) Minutes





# 6. Action/Discussion Items

## Overview of Approach

1. Item is introduced
2. Staff present staff report or PowerPoint, if used
3. Commissioners can ask clarifying questions of staff during or after the presentation
4. Public Comment on that specific item is held
5. Public Comment is closed
6. Commission discusses, debates, and votes on the item





# 6a. Action/Discussion Items

CRC Education – Commissioner Mark Mendoza, Leader, Ad Hoc Working Group on Education

Presentation: Kathay Feng, Esq., National Redistricting Director, Common Cause

Topic: Redistricting 101



## Kathay Feng, Esq., National Redistricting

Full Bio: <https://www.commoncause.org/people/kathay-feng-2/>

- Has led Common Cause's work to challenge partisan and incumbent gerrymandering, through litigation, state-based organizing around ballot initiatives and legislation and creating new platforms for community-based redistricting
- As Executive Director of California Common Cause, championed and won election and redistricting reforms, stronger government sunshine and accountability laws, campaign finance reforms, stronger net neutrality laws, and the voting rights of traditionally disenfranchised communities
- Is the architect of California's Citizens Redistricting Commission, leading the multi-year effort to study, write, and pass the two initiatives, Propositions 11 and 20, that created the commission and new community-focused process
- Led efforts that secured passage of California laws bringing online voter registration and same day registration (called conditional voter registration) to the State
- Locally, helped lead successful efforts to improve Los Angeles' matching funds campaign finance system, providing a super-match of public funds to city office candidates that raise small dollar donations from city residents
- Anchored California's election protection efforts, assisting and independently monitoring elections throughout the state, since 2006
- Before Common Cause, headed the Voting Rights and Anti-Discrimination Unit at the Asian Pacific American Legal Center
- Serves, or has served, on numerous boards including the California Secretary of State's Advisory Committee on Voter Participation and Outreach, the LA County Human Relations Commission, and the Asian Pacific Policy and Planning Council
- Education: A graduate of Cornell University and holds a law degree from UCLA School of Law





# 6b. Action/Discussion Items

Updates from Ad Hoc Working Groups





## 6b. Action/Discussion Items

### 6bi. Commissioner Apolonio Morales, Leader, Ad Hoc Working Group on Public Outreach – Co-Chair Williams

- Discussion of draft slide deck for CRC presentations
- Discussion of 2 upcoming April workshops
  - **Purpose:** Inform and engage organizations in outreach and redistricting
  - **Dates**
    - April 6 at 5:00-6:00 pm: Community Based Organizations (CBOs) & Faith Based Organizations (FBOs)
    - April 20 at 5:00-6:00 pm: Cities, government agencies, educational systems
  - **Format:** Presentations by different Commissioners, focusing on how their organizations can participate and assist with outreach, particularly for the upcoming 7 Public Hearings
  - **PowerPoint for these Workshops and other LA County CRC Presentations** – a work in progress
  - **Follow up survey** with attendees for further feedback (Commissioner Orpinella-Segura)





# 6b. Action/Discussion Items

6bi. Commissioner Apolonio Morales, Leader, Ad Hoc Working Group on Public Outreach – Co-Chair Williams

**Note: The Ad Hoc Working Group – Outreach has 6 Commissioners.  
No more than 7 Commissioners can attend any workshop.**

April 6, 5-6p: CBOs and FBOs	April 20, 5-6p: Cities, Education, Gov.
1. Polo	1. Polo
2. Priscilla	2. Priscilla
3. Jean	3. <b>Brian Stecher</b>
4. Doreena	4. Doreena – maybe
5. Saida	5. Saida -- maybe
6. Hailes – maybe	6. Hailes
7. Carolyn (Co-Chair)	7. Dan (Co-Chair)

Can accommodate:

- 1 additional Commissioner for April 6<sup>th</sup>
- 1-2 additional Commissioners for April 20<sup>th</sup>

Any interest?





## 6b. Action/Discussion Items

### 6bi. Commissioner Apolonio Morales, Leader, Ad Hoc Working Group on Public Outreach – Co-Chair Williams

#### Discussion of 7 public hearings

- CRC quorum required
- Required at least 1 public hearing per supervisorial district
  - Note: Likely individuals will attend 2 or more public hearings
- Considering 6<sup>th</sup> workshop in Spanish
- 7<sup>th</sup> workshop would be general – for anyone in the County

#### Supplemental public forums

- Held before each public hearing with break-out group discussions (discussion topics, guidelines, and templates to fill in) for greater interactions on topics of interest – to be led by Commissioners
- At the start of the public hearings:
  - Slide presentation on redistricting
  - Report out from each of the Commissioners about the issues raised at the public forum





## 6b. Action/Discussion Items

6bi. Commissioner Apolonio Morales, Leader, Ad Hoc Working Group on Public Outreach – Co-Chair Williams

	<u>Revised Dates</u>	Public Forum	Public Hearing
SD 1	Wed., May 19	5:00-6:30 pm	7:00 pm on
SD 2	Wed., June 2	5:00-6:30 pm	7:00 pm on
SD 3	Wed., June 16	5:00-6:30 pm	7:00 pm on
SD 4	Wed., June 30	5:00-6:30 pm	7:00 pm on
SD 5	Wed., June 30	5:00-6:30 pm	7:00 pm on
Spanish	Sat., May 22	10:00-11:30am	Noon on
General	Sat., July 10	10:00-11:30am	Noon on





## ABOUT REDISTRICTING”

Friday - March 26, 2021  
6:30 pm (PST)

To RSVP click this link:  
<http://bit.ly/WLVVMar26>

Please rsvp no later than Wednesday—March 24th  
(After registering you will receive an email confirmation)

For additional information contact Lena  
626-765-6206 or  
[lkennedy@llkassociates.com](mailto:lkennedy@llkassociates.com)

### Community Partners

- NAACP Pasadena
- First AME Church-Pasadena
- We Must Breathe Committee
- Metropolitan Baptist Church
- National Congress Black Women, SGVC
- AME V-ALERT
- AME WMS Political Action Commission

### Executive Team

### Leadership Team

- Lena L. Kennedy, Founder
- Janet Braun, Esq.
- Ellen Daigle
- Dr. Yolanda Gorman
- Sheila Grether-Marion
- Linda Griffey
- Teena Hostovich
- Jihee Huh
- Beverley Morgan Sandoz
- Doris Robinson
- Carolyn Rose Williams

- Lesley Brander
- Kathryn Cheng
- Carol Choi
- Phyllis Currie
- Julie D'Agostino
- Nancy Davis
- Catherine Dillavou
- Sandi Hamilton
- Dianne Magee, Esq.
- Erica Mangham
- Judy Matthews
- Tina McKinnor
- Irina Melkumyan
- Edna Miller
- Miriam Muscarolas
- Sergé Nelson
- Gwen Newman-Jones
- Gioia Hamlin Pastre
- Bonita Pilgram Perkins
- Brenda Ross-Dulan
- Cynthia Roye
- Kathryn Wachsman
- Lyla White

Dr. Dorothy Vails Weber—SCC Lay Organization V-Alert



# First LA County CRC Speaking Engagement Invitation

## Speaker SPOTLIGHT



CAROLYN ROSE WILLIAMS  
Co-Chair, Los Angeles County  
Citizens Redistricting Commission

TOPIC :  
“LA COUNTY REDISTRICTING”

Commissioner Carolyn Williams partners with nonprofit leaders and organizations to create meaningful change. She is a professional, certified life and executive coach and volunteers as a restorative justice mediator working with youth, impacted persons, and families to achieve mutually agreeable outcomes. With more than 35 years in consulting and corporate America, her experience covers organizational development, training and development, and corporate philanthropy.

Her professional background includes evaluation research, large-scale systems change, and creating and managing large philanthropic initiatives. She has evaluated cultural change program. She has managed multimillion-dollar philanthropic budgets, employee programs, and community initiatives.



## 6b. Action/Discussion Items

### 6bii. Commissioner Priya Sridharan, Leader, Redistricting Mapping & Demography – Co-Chair Williams

- Discussion and Possible Approval of Request for Proposal (RFPs) for Demographer & Mapping Consultant
  - RFP now separated into two RFPs because of skill set requirements and timing:
    1. Demographer & Mapping Consulting Services
    2. Voter Polarization Analysis (VPA) Consulting Services
  - Demographers/firms interested in receiving the RFP, provide contact information to the LA County CRC Executive Director, Gayla Kraetsch Hartsough, at [ghartsough@crc.lacounty.gov](mailto:ghartsough@crc.lacounty.gov)
- Proposed Selection Process – Commissioner Brian Stecher
  - Ad Hoc WG members review and rate proposals (assign points based on RFP criteria).
  - Ad Hoc WG Leader forwards top proposals to the full Commission.
  - Top proposers deliver oral presentations and respond to interview questions before the full Commission.
  - Commissioners rate presentations (assign points based on second set of criteria).
  - Commissioners select highest rated proposal and award contract.





# 6b. Action/Discussion Items

## 6bii. Commissioner Priya Sridharan, Leader, Redistricting Mapping & Demography – Co-Chair Williams

Submission Steps	Demographer RFP Timeline	VPA RFP Timeline	Proposed Adjusted Timeline If both approved 3/24
Issue RFP/SOW	April 1, 2021	April 15, 2021	April 1, 2021
Email interest in bidding on the RFP/SOW to the LA County CRC Executive Director ( <a href="mailto:ghartsough@crc.lacounty.gov">ghartsough@crc.lacounty.gov</a> )	April 7, 2021, 5:00 pm	April 23, 2021, 5:00 pm	April 7, 2021, 5:00 pm
Submit questions regarding the RFP to the LA County CRC Executive Director ( <a href="mailto:ghartsough@crc.lacounty.gov">ghartsough@crc.lacounty.gov</a> )	April 14, 2021, 5:00 pm	April 23, 2021, 5:00 pm	April 14, 2021, 5:00 pm
Answers to submitted questions to be shared with all who indicated interest in receiving the RFP	April 19, 2021, 5:00 pm	April 27, 2021, 5:00 pm	April 19, 2021, 5:00 pm
Submit proposals	April 28, 2021, 5:00 pm	May 3, 2021, 5:00 pm	April 28, 2021, 5:00 pm
Oral presentations by Demographic and Mapping Consultant finalist(s) before the LA County CRC	May 12, 2021	May 12, 2021	May 12, 2021
Enter into contract with the selected Demographic and Mapping Consultant so that work can begin	June 1, 2021	May 17, 2021	May 17, 2021
Tasks completed	December 31, 2021	July 31, 2021	July 31, 2021





## **6b. Action/Discussion Items**

**6biii. Commissioner David Holtzman, Leader, Legislation and Updates on Other Redistricting Commissions – Co-Chair Mayeda**

Discussion of legislative options and potential partners



# 6b. Action/Discussion Items

6biv. Commissioner Mark Mendoza, Leader, Education – Co-Chair Mayeda

## Upcoming Speakers/Educators

- Proposed Upcoming Education Presentations
  - April 14:
    - County representative on legislative process, given delayed delivery of 2020 Census data
    - LA County Redistricting Working Group (formerly referred to as a “coalition”) presentation (30 minutes total: 15 minutes present and 15 minutes Q&A)
      - Rosalind Gold, Jacqueline Coto, and Giovany Hernandez from NALEO Educational Fund
      - Karen Diaz from CHIRLA
      - Daniel Jeon and Charles Evans from Asian Americans Advance Justice - Los Angeles
      - Kirk Samuels from Community Coalition
      - Alejandra Ramirez-Zarate from Advancement Project
      - Margo Reeg and Fatima Malik from the League of Women Voters of Los Angeles County
      - Yvonne Gonzalez Duncan and Kimberly Fuentes from California LULAC
      - Julia Gomez from ACLU SoCal
      - Steven Ochoa from MALDEF





# 6b. Action/Discussion Items

6biv. Commissioner Mark Mendoza, Leader, Education

## Upcoming Speakers/Educators

- Proposed Upcoming Education Presentations (continued)
  - April 28:
    - Dr. Raphael J. Sonenshein, Executive Director, Pat Brown Institute for Public Affairs at Cal State LA (Full bio: <https://calstatela.patbrowninstitute.org/who-we-are/executive-director/>)
    - LA County mapping software, data sets, and efforts to date
  - May 12: No speakers; oral presentations from Demography & Mapping and VPA Consultant finalists instead
  - May 26: Potential panel on 2011 Los Angeles County Border Redistricting Committee (BRC) experiences and lessons learned





# 7. Future Agenda Items

Co-Chair Carolyn Williams

Commissioners, do we have any “Matters Not Posted”  
to be placed on a future agenda?



# 8. Executive Director's Report

Executive Director, Gayla Kraetsch Hartsough, Ph.D.

New public written comment form on LA County CRC website:

<https://publiccomment.redistricting.lacounty.gov/>

New form for reporting Presentations and Ex Parte communications – Thai V. Le, CRC Clerk

REMINDER: Request for demographers interested in bidding to send resumes and contact information to: [ghartsough@crc.lacounty.gov](mailto:ghartsough@crc.lacounty.gov)

# 9. Adjournment

Co-Chair Daniel Mayeda



# LA County CRC Staff

## Executive Director

Gayla Kraetsch Hartsough, Ph.D.

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[ghartsough@crc.lacounty.gov](mailto:ghartsough@crc.lacounty.gov)

Thai V. Le (Doctoral Candidate, USC)  
GIS, Public Policy, and Technical Support

Carlos De Alba  
Marketing, Media, and Outreach Consultant

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# Citizens Redistricting Commission (CRC) Meeting

**\* RECESS \***

**LIVE STREAM WILL RESUME SHORTLY**

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LOS ANGELES COUNTY  
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# Public Comment: 2 Minutes

Time Remaining

