



LOS ANGELES COUNTY **REDISTRICTING 2021**

Los Angeles Citizens Redistricting Commission (CRC)

Public Outreach Plan

Approved February 24, 2021





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I – Introduction

The Los Angeles County (County) Citizens Redistricting Commission (CRC) is charged with developing the 2021 Decennial Redistricting Plan. Redistricting is important to:

- Provide fair and effective representation for all the people of the County
- Enhance the opportunity of all voters to elect candidates of their choice
- Meet the requirements of applicable laws

The U.S. Census Bureau provides a snapshot of how many people there are and where they live. Every ten years, the United States attempts to count every person in the country in its Decennial Census, as mandated in the U.S. Constitution (Article I, Section 2). Because of COVID-19, the end date for the 2020 Decennial Census was extended to October 15, 2020.

Public Outreach Plan Purpose

The purpose of this Public Outreach Plan is to promote and urge participation by Los Angeles County residents in this important task through:

- A County Redistricting Website: www.redistricting.lacounty.gov
- Community outreach, including public hearings and workshops (Chapter II)
- A process for developing and submitting Redistricting Plans (Chapter III)
- A review process and public access to view submitted Redistricting Plans (Chapter III)

Chapter III also presents a Timetable for the public outreach and access initiative.

Overview

What is redistricting?

Every ten years, supervisory districts must be redrawn so that each district is substantially equal in population. This process, called redistricting, is important in ensuring that each Board of Supervisors member represents about the same number of constituents. In the County of Los Angeles, the CRC is responsible for drawing these supervisory districts. Redistricting is done using U.S. Census data, which is usually released





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around March 31, 2021, but is expected to be delayed until June or July 2021 due to the COVID-19 pandemic. For the County of Los Angeles, the redistricting process must be completed by December 15, 2021.

Why is redistricting important?

Redistricting determines which neighborhoods and communities are grouped together into a supervisorial district for purposes of electing a Board of Supervisor member. Our independent redistricting commission, made up of members of the public, are responsible for redrawing the next district map for our supervisorial districts. You have an opportunity to share how you think district boundaries should be drawn to best represent your community.

How is redistricting different this time?

In the past, the Board of Supervisors appointed an advisory Boundary Redistricting Committee (BRC) to study proposed changes to the boundaries. The Board of Supervisors could make revisions before adopting the final redistricted boundaries.

Today, the Citizens Redistricting Commission (CRC) is independent of the Board of Supervisors. In 2016, the California Legislature passed Senate Bill 158 requiring Los Angeles County to assemble an independent Citizens Redistricting Commission (CRC) following the Federal Decennial Census. The CRC consists of 14 Commissioners. The CRC is assisted in its work by staff, consultants, subject matter experts, and independent legal counsel.

How can the public participate safely in redistricting, given the COVID-19 pandemic?

The COVID-19 pandemic has affected everyone's lives, including how to effectively reach out to communities interested in redistricting.

The CRC wants active public participation for input and dissemination of redistricting information. Individuals can sign up for meeting information at: www.redistricting.lacounty.gov

The public can attend and speak at virtual CRC meetings and public hearings and submit maps with proposed Supervisorial District boundaries. The CRC meetings and public hearings are also broadcasted live and recorded at: <https://www.youtube.com/LACountyRedistricting/>

How will CRC work with trusted Community-Based Organizations (CBOs) to reach Los Angeles County's diverse communities?

The CRC welcomes participation from individuals as well as organizations.





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This Public Outreach Plan builds on lessons learned from the 2020 Census outreach during COVID-19. The CRC outreach strategy is to build on Los Angeles County departments, the 88 cities in the County, unincorporated areas, and other interested and trusted community-based organizations (CBOs).

The CRC will provide toolkits in the County's 12 threshold languages, including:

- Ready-to-use talking points
- Electronic handouts and flyers
- Text to send messages via Twitter, Facebook, and other social media platforms

The CRC will also reach out to local ethnic media outlets that routinely engage diverse communities.

Where can Los Angeles County residents find information about CRC?

Other CRC information is available through:

- CRC website: www.redistricting.lacounty.gov
- Videos recordings of CRC meetings and public hearings at: <https://www.youtube.com/LACountyRedistricting/>
- Webinars of the 7 public hearings in the Spring 2021 and 2 public hearings in the Fall 2021
- Webinars on redistricting, mapping tools, and proposed redistricting map options

How will delays in the issuance of the 2020 Census data affect public outreach?

The deadline to complete the 2020 Census was extended. This extension directly affects redistricting efforts, particularly the availability of 2020 Census data. In turn, the delivery of the 2020 Census data will affect the amount of time available to analyze and develop redistricting maps – by the public and the Commissioners.

The CRC Commissioners must approve the final Redistricting Plan and maps by December 15, 2021.

- The U.S. Census Bureau anticipates a release date of September 30, 2021, of the 2020 Census data.



COMMUNITY-BASED ORGANIZATIONS (CBOs) ARE TYPICALLY LOCAL NON-PROFIT GROUPS THAT WORK TO GENERATE IMPROVEMENTS WITHIN A COMMUNITY ON THE LOCAL LEVEL. CBOs MAY INCLUDE COMMUNITY, NONPROFIT, FAITH-BASED (CHURCHES AND RELIGIOUS GROUPS), LGBTQIA, AND RACIAL/ETHNIC ORGANIZATIONS, AMONG OTHERS.





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- The State of California will then need 30 days to adjust the 2020 Census data to reflect actual residency of incarcerated individuals.

It is important that the CRC outreach efforts begin this Spring to build momentum and increase involvement so that the public is ready to prepare and submit redistricting maps when the U.S. Bureau of the Census releases 2020 Census data.

For more information on CRC and redistricting, go to: www.redistricting.lacounty.gov





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II – Public Access and Outreach

Consistent with the commitment to promote public participation in the redistricting process, this Public Outreach Plan seeks to ensure the widest practicable participation and dissemination of pertinent redistricting information and materials.

CRC Redistricting Website

The CRC Redistricting Website will be the primary source to disseminate all redistricting information and materials, including online redistricting software for the public to develop and submit Redistricting Plans for CRC consideration.

The CRC redistricting website is: www.redistricting.lacounty.gov. Information posted includes:

- “Home Page,” which provides an Introduction, sign-up for more information, and privacy/terms and addresses such questions as:
 - What is Redistricting?
 - Why is Redistricting important?
 - What criteria will be used for drawing district lines?
 - How can the public participate in Redistricting?
- “About Us,” including the Selection Process, Commissioners, Bylaws and Values, and Commission Staff
- “Meetings,” including:
 - 2021 Virtual Meetings
 - 2020 Meetings to Select Commissioners
 - Calendar for the Year
- “Community Outreach”
 - Public Outreach Plan
 - Spring Public Hearings
 - Fall Public Hearings





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- Press Releases

- “Making a Redistricting Map,” including the current SD map and information about training and use of the mapping software
- “Want to Know More?,” listing Legal Resources, Frequently Asked Questions, and Glossary of Terms

Users can access different foreign languages by using Google translator on the website.

The CRC will initially have a soft launch of the website to announce its regular meetings, which will allow time to refine it. The hard launch of the website will occur in the Spring 2021 to promote the workshops and public hearings for widespread participation.

Other CRC Communication Vehicles

In addition to the CRC website, the public can contact CRC by:

- Mail: Los Angeles County Citizens Redistricting Commission, P.O. Box 56447, Sherman Oaks, CA 91413
- Telephone: (818) 907-0397
- Email to the CRC Executive Director: ghartsough@crc.lacounty.gov
- Los Angeles County Executive Office: CommServ@bos.lacounty.gov for submission of written public comments

Building on Existing Organizational Networks

Given the rapid ramp up and the short timeframe for redistricting, the CRC’s best strategy is to work with agencies and organizations interested in redistricting that already have established networks and distribution channels.

To facilitate their involvement, the CRC staff will:

- Build on the Census 2020, County departmental, CBO, business, and related networks
- Develop toolkits in multiple languages for promoting redistricting events
- Recruit a broad cross-section of organizations with distribution channels that can promote accessibility to the redistricting process and activities both through traditional channels and in languages beyond English





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Toolkits

CRC will develop toolkits in multiple languages for cities, agencies, and organizations to use to distribute redistricting information via their social networks (e.g., Twitter, Instagram, Facebook, WeChat), websites, pop-up events, and email.

Target Networks

The table lists the target networks, form of engagement, and contact resources. The Attachment lists many of these organizations as a starting point for public outreach. These organizations, among others, will be added through GovDelivery to ensure they receive timely information about CRC meetings, workshops, public hearings, mapping opportunities, and other bulletins and updates.

These organizations will receive:

- Emailed notifications of CRC agenda, meetings, public hearings, workshops, redistricting plan submission process, and other related information
- Toolkits in multiple languages to share with their databases and networks and post on their websites, Facebook pages, and other social media
- Invitation to the Outreach Workshops proposed for Spring 2021

Starting Points Only for Launching Outreach Efforts

Network	Engagement	Best Source for Contacts
Los Angeles County Executive Office	<ul style="list-style-type: none"> ▪ Post CRC meeting agenda and public hearings as a source for commission information 	<ul style="list-style-type: none"> ▪ Los Angeles County Executive Office, Lorayne Lingat
Los Angeles County 2020 Census	<ul style="list-style-type: none"> ▪ Already engaged because of prior work with the 2020 Census 	<ul style="list-style-type: none"> ▪ Los Angeles County's team that worked on the 2020 Census ▪ The more than 500 CBOs that supported the 2020 Census outreach efforts ▪ Already collected more than 1,900 emails from Census outreach
Los Angeles County Departments	<ul style="list-style-type: none"> ▪ Already engaged because of prior work with the 2020 Census 	<ul style="list-style-type: none"> ▪ Los Angeles County Executive Office





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Starting Points Only for Launching Outreach Efforts

Network	Engagement	Best Source for Contacts
Unincorporated areas (more than 100 such areas)	<ul style="list-style-type: none"> ▪ Already engaged because of prior work with the 2020 Census ▪ Build on existing County relationships because County departments currently provide municipal services to unincorporated areas 	<ul style="list-style-type: none"> ▪ Los Angeles County Registrar-Recorder/County Clerk ▪ Los Angeles County Public Library ▪ Los Angeles County Public Works <p>Los Angeles County Regional Planning Department</p> <p>See list of Los Angeles County Departments</p>
Los Angeles City	<ul style="list-style-type: none"> ▪ Poised to be engaged because of prior work with the 2020 Census ▪ In the processing of redistricting for the City of Los Angeles 	<ul style="list-style-type: none"> ▪ Los Angeles City's team that worked on the 2020 Census ▪ Los Angeles City Department of Neighborhood Empowerment (DONE) and its network of 99 Neighborhood Councils (more than 10,000 email subscribers) – introduction through the Los Angeles County Executive Office ▪ Los Angeles City Library ▪ City Council constituents ▪ Los Angeles City Council Redistricting Commission
Other 87 cities	<ul style="list-style-type: none"> ▪ Poised to be engaged because of prior work with the 2020 Census 	<ul style="list-style-type: none"> ▪ Los Angeles County Executive Office





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Starting Points Only for Launching Outreach Efforts

Network	Engagement	Best Source for Contacts
Organizations Already Involved in CRC	<ul style="list-style-type: none"> A coalition of CBOs have already expressed their interest to be involved in the Los Angeles County redistricting efforts 	<ul style="list-style-type: none"> Los Angeles County Departments that work with contract cities <p>See Attachment at end of this document for a list of these organizations.</p> <ul style="list-style-type: none"> Database that the CRC Executive Director has been compiling Work with Commissioners, the 2020 Census network, and this group to identify any missing organizations
CBOs, including partners in the 2020 Census outreach	<ul style="list-style-type: none"> Poised to be engaged because of prior work with the 2020 Census Direct emails to confirm their support to help distribute information on Redistricting 	<ul style="list-style-type: none"> Database of organizations that have signed up for CRC notifications (See database of organizations involved in the 2020 Census)
Expanded community involvement	<ul style="list-style-type: none"> Contact their communications officers to determine interest 	<ul style="list-style-type: none"> Identification of gaps in existing databases and reach out to them
Expanded faith-based outreach (e.g., churches and other religious organizations)	<ul style="list-style-type: none"> Contact their leaders to determine interest 	<ul style="list-style-type: none"> Identification of the major organizations in Los Angeles County to help with redistricting efforts
Businesses	<ul style="list-style-type: none"> Some already engaged because of prior work with the 2020 Census; however, should be expanded 	<ul style="list-style-type: none"> Chambers of Commerce Business associations Los Angeles County American Jobs Centers of California (AJCC)
Media outlets	<ul style="list-style-type: none"> Use of the County's media contacts already identified Preparation of Press Releases 	<ul style="list-style-type: none"> Los Angeles County Public Information Office list of 721 media outlets





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Starting Points Only for Launching Outreach Efforts

Network	Engagement	Best Source for Contacts
	<ul style="list-style-type: none"> Preparation of Public Service Announcements (PSAs) 	<ul style="list-style-type: none"> Carlos Alba, CRC Team
Media advertising	<ul style="list-style-type: none"> Purchase time on radio and TV spots 	<ul style="list-style-type: none"> Carlos Alba, CRC Team
CRC notices	<ul style="list-style-type: none"> E-mail notices publicizing CRC meetings and public hearings 	<ul style="list-style-type: none"> Database of individuals and organizations that have signed up for CRC notifications
2011 Involvement with the Border Redistricting Committee (BRC)	<ul style="list-style-type: none"> E-mail notices publicizing CRC meetings and public hearings 	<ul style="list-style-type: none"> 1,100 emails Executive Office already reached out to the emails to confirm interest in 2021 redistricting
Board Offices	<ul style="list-style-type: none"> Email lists of individuals or organizations that may be interested in redistricting 	<ul style="list-style-type: none"> Los Angeles County Executive Office, Lorayne Lingat (request made)

Outreach Workshops

CRC staff will organize two Outreach workshops this spring (probably March), prior to the outreach efforts of the first 7 public hearings.

- Outreach Workshop #1: Community-Based Organizations.** Outreach Workshop #1 will focus on engaging CBOs. Given COVID-19, the contacts for some of these organizations may have changed and will need to be confirmed.
- Outreach Workshop #2: Cities, County Departments, and Other Governmental Agencies.** Outreach Workshop #2 will involve the 88 cities, educational enterprises, County departments, and other governmental agencies so they are on board in supporting the CRC's redistricting efforts..

The purpose of these two Outreach Workshops is to:

- Identify the organizations that are the "influencers"
- Solicit their input to refine the CRC approach





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- Solicit their involvement and support to help engage the diverse communities in Los Angeles County
- Explore how these organizations can support the public outreach efforts:
 - Coalition building
 - Digital, print, media outreach
 - Conducting redistricting mapping workshops
 - Building redistricting maps for CRC consideration
 - Providing language translation support services
- Identify the organizations' reach in terms of communities of interest, Supervisorial Districts, racial/ethnic groups, and other demographic factors
- Pinpoint ways that residents who are not affiliated with an organization can locate organizations that align with their interests and that they might opt to work with
- Identify coverage gaps to pinpoint other organizations to recruit and involve in the redistricting activities

These gaps may be based on a variety of factors, such as:

- Age groups (e.g., young people, seniors and older adults)
- Racial/ethnicity groups
- Geography (Supervisorial Districts or County regions (Note: The County has 8 SPAs.))
- People with disabilities
- LGBTQ individuals and families
- Households with Limited English Proficiency (LEP)
- Addressing digital divide issues by enabling residents to work with trusted CBOs

Email Lists

To date, the CRC Executive Director has compiled some email lists for promoting the 7 public hearings in the Spring 2021 and subsequent CRC activities, including the 2 public hearings in the Fall 2021:





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Email Lists	Size
Current Distribution of CRC Bulletins through GovDelivery	1,200
Los Angeles County 2020 Census	1,900
CRC sign-ups	<100
Los Angeles City 88 Neighborhood Councils (DONE)	
▪ Neighborhood Council Board members	1,800
2011 Border Redistricting Committee outreach	1,100
Media outlets	721

The CRC will continue to use GovDelivery for distributing bulletins, flyers, updates, and notices via email. Commissioners may reinforce the communications by forwarding such CRC information through their contacts and networks.

The assumptions are that:

- The database will grow as the 7 public hearings are launched this Spring 2021.
- If the participate levels in the 7 public hearings are low, the CRC will consider other strategies to bolster involvement (e.g., stipends to CBOs to get the word out, increases to the media buy budget)
- The networks include a diverse cross-section of Los Angeles County, including cities, residents of cities and unincorporated areas, CBOs, special interests groups (e.g., voter rights, ethnic focus, community focus, handicapping conditions), business chambers, and others

Media Outlets and Media “Buys”

Approach to Media

The proposed approach to media for the CRC involves a mix of traditional and non-traditional media to:

- Build awareness among Los Angeles County residents
- Drive residents to the website to learn about redistricting
- Motivate residents to attend public hearings and submit input into the redistricting maps
- Generate awareness about redistricting among residents, including residents who may be learning about redistricting for the first time





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- Educate the community on the importance of providing fair and effective representation on the Board supervisors for the people residing in the County
- Leverage multi-cultural media to reach Los Angeles County's diverse populations

Rather than a scatter approach, the Public Outreach Plan focuses on a “zero in” approach within the community where our target audience works, lives, and plays. This approach allows the CRC to increase messaging and expand our limited advertising budget.

Media Platforms Overview

Because of Los Angeles County's diverse demographics and fragmented media, the county's market is unique with different media consumption patterns and habits. Consumer patterns have also shifted during the pandemic. Residents are spending more time on their phones, computers, and tablets so digital promotion will be important. Similarly, residents are more apt to see promotional materials at grocery, convenience, and pharmacy stores versus malls and other popular venues of the past.

CRC has budgeted \$100,000 for media buys. Although that dollar amount may seem sizeable, it is not comparison to the actual cost of radio, TV, and social media. Therefore, a tactical approach for leveraging these dollars is vital. To leverage the available dollars, the CRC will need to vary the advertising media mix depending on the needs.

Some of the media platforms that may or may not be included in the mix are described next.

Television

Television is the most trusted form of advertising, generating mass target audience reach. Television allows an organization to convey the message with sight, sound, and motion, which gives instant credibility. According to recent studies on media consumption habits of average Americans and despite the internet's steady rise in popularity during the last few years, television remains a dominant medium in most U.S. households. On average, the general population spends more than 3.5 hours per day in front of their television, making TV watching one of the most common modern leisure activities.

Radio

Radio is a frequency building medium when used in conjunction with visual mediums. Radio reinforces messaging and helps increase frequency levels. Besides the typical radio spots, digital (mobile/desktop), social media (Facebook and Instagram), and community affairs on-air interviews will be considered.





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Outdoor Advertising

Outdoor advertising is a branding reinforcement delivery vehicle, which is highly geographically targetable and reinforces other media platform messages. Outdoor advertising reinforces the message when viewers are away from their homes during the course of daily activities and when combined with TV and radio, reaches a mobile audience, and can offer a layer of sight and sound.

Newspapers

Newspapers have a longer shelf-life medium. Local newspapers help add credibility and legitimacy to any brand or messaging. Newspaper supports outdoor and online platforms to provide further details about redistricting messaging. Some key values of newspaper are that the ads can be saved for future reference and discussion. Newspapers also provide a visual channel that increases message frequency and target reach among those residents not already reached by other media platforms. Newspapers can potentially reach stakeholders, city officials, and community influencers.

Social Media Networks

In addition to leveraging the social networks of the various CBOs, County departments, and cities, the CRC may want to build its own social networks, such as: CRC Facebook page, CRC Instagram, or Hashtags (e.g., #redistrictinglacounty2021 or #redistrictinglacounty).

The CRC could also explore other forums and platforms (e.g., Next Door, Zócalo Public Square) as a means to reach County residents through other vehicles.



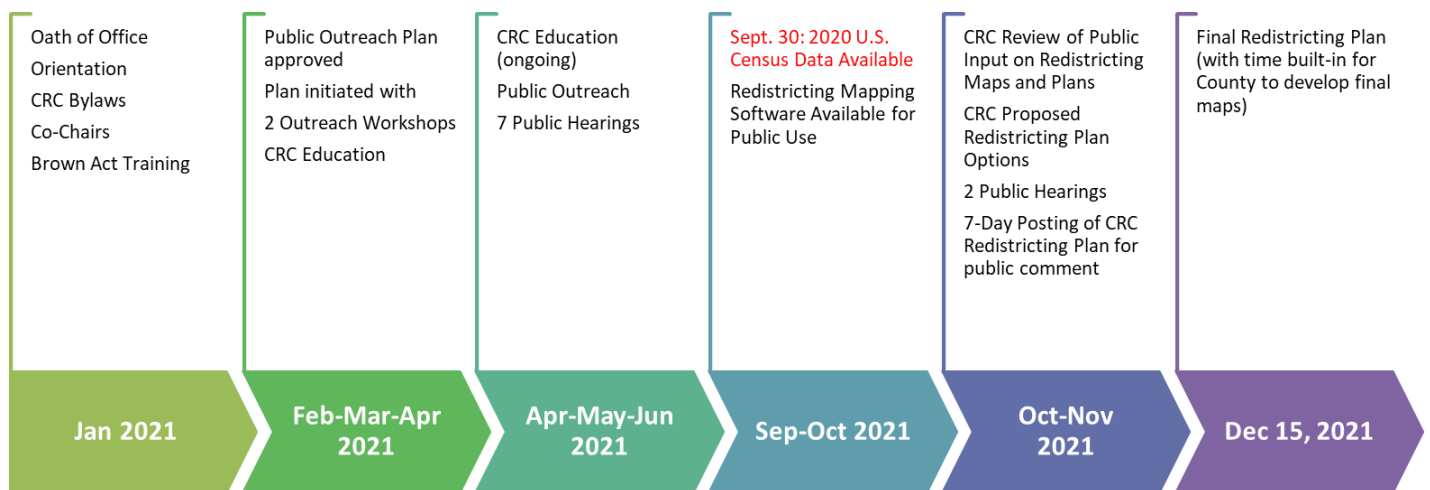


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III – Public Involvement

Overview

Seven public hearings will occur before the CRC begins any remapping of the Supervisorial Districts. Once the 2020 Census data and mapping software are available, the public can develop maps for submission and consideration by the CRC. On the basis of this input, the CRC will develop its proposed redistricting map(s) for further feedback. Two public hearings will occur prior to the CRC's final adoption of a Los Angeles County 2021 Decennial Redistricting Plan by December 15, 2021.



A listing of all scheduled CRC meetings and Public Hearings, as well as recordings and summaries of them, will be posted on the CRC website at: www.redistricting.lacounty.gov

CRC meetings and public hearings will be conducted virtually and broadcasted live on YouTube because of COVID-19 until further notice: <https://www.youtube.com/LACountyRedistricting/> Because the public hearings will be virtual, we can conduct survey polls of attendees to identify how many attended, by Supervisorial District.





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Threshold Languages

Los Angeles County commissions request 72-hours notification for translation services for regular and special meetings.

The Election Code requires that the CRC provide translation services within 24-hours notification for the 7 public hearings in the Spring 2021 and the 2 public hearings in the Fall 2021. The threshold is “a language for which the number of residents of the County of Los Angeles who are members of a language minority is greater than or equal to 3 percent of the total voting age residents of the county.” As a result, the threshold languages in Los Angeles County are:

1. Armenian	7. Tagalog/Filipino
2. Chinese	8. Vietnamese
3. Cambodian/Khmer	9. Hindi
4. Farsi	10. Japanese
5. Korean	11. Thai
6. Spanish	12. Russian

In Los Angeles County, approximately 25% of the population is characterized as Limited English Proficiency (LEP). These 12 threshold languages represent 96% of Los Angeles County’s LEP population. The remaining 4% of the LEP population speak more than 100 different languages and represent approximately 97,000 residents.

The Webinar platform allows the capability to provide links to interpreters who can simultaneously translate the public hearings: 80% volume for the interpreters and 20% volume for the speakers so individuals can listen to both if they like.

Similarly, if requested, the CRC will retain American Sign Language (ASL) interpreters with magnified screens to provide simultaneous interpreting during the CRC ZOOM virtual meetings, workshops, and public hearings.

Timetable

With the latest update from the U.S. Bureau of the Census will not be releasing the 2020 Census data until September 30, 2021, the CRC will have more time to hold the initial 7 public hearings, but a compressed timeline for the public to submit plans, the CRC to review them, and the Commissioners to prepare their proposed CRC Redistricting Mapping Plan.





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Timing	Purpose
Spring 2021	7 Public Hearings
February 2021	CRC Commission review the Public Outreach Plan
March-April 2021	<p>Outreach Workshop #1 with CBOs to review this Public Outreach Plan and engage them in the outreach process</p> <p>Outreach Workshop #2 with County departments, cities, educational systems and enterprises, and other agencies to review this Public Outreach Plan and engage them in the outreach process</p> <p>Development of the Public Hearing Agenda and schedule for ensuring one public hearing per Supervisorial District and coverage of various foreign languages</p>
March-May 2021	Promotion of Public Hearings' dates, times, and virtual links
April-May-June 2021	<p>Initial 7 Public Hearings. To facilitate and encourage public participation, a minimum of 7 public hearings are legally required. These public hearings will be scheduled during the evening hours and weekends in April and May 2021:</p> <ul style="list-style-type: none"> At least 1 public hearing in each Supervisorial District Suggestion of 1 public hearing in Spanish for direct communication Suggestion that the other public hearing be at large <p>These public hearings will consist of two parts:</p> <ul style="list-style-type: none"> Overview of the redistricting process, timeline, public input and engagement opportunities, and CRC's independence <p>Opportunity for the public to identify communities of interest and advise the CRC on issues of concern with regard to the redistricting process</p>
Summer-Fall 2021	Developing/Submitting Redistricting Plans
TBD (currently set for September 30, 2021)	2020 Census data made available and incorporated into the County's mapping software





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Timing	Purpose
July, August, or September 2021 (TBD)	<p>Free Redistricting mapping software. The CRC will provide free online redistricting tools, information, and materials on the redistricting website: www.redistricting.lacounty.gov. The following is proposed to be provided with the Redistricting software to assist in developing redistricting proposals:</p> <ul style="list-style-type: none">▪ A list of datasets▪ Statutory, ordinances, and other legal requirements for County redistricting▪ Instructions/requirements for submitting a Redistricting Plan <p>CRC staff, in collaboration with Los Angeles County Internal Services Department (ISD), will organize virtual workshops on the use of the mapping software.</p>
October 2021 on	<p>Members of the public will have the opportunity to submit proposed Redistricting Plans for consideration by the CRC.</p> <p>Earlier submission of proposed Redistricting Plans will allow the Commission adequate time to evaluate them fully. See “Submission Time Frame” under “Redistricting Map Submissions.”</p>
October 2021 on	<p>Commissioners will review submitted Redistricting Plans at regularly scheduled and special meeting times, depending on the volume of Redistricting Plans to be reviewed.</p>
October-November 2021	<p>2 Public Hearings on Proposed CRC Redistricting Plan(s). On the basis of the CRC’s review of submitted Redistricting Plans, the Commissioners will develop the CRC’s preferred Redistricting Plan with map option(s). The CRC will hold two public hearings regarding the CRC Redistricting Plan(s).</p>
November 2021	<p>Post the CRC Redistricting Plan for 7 days and receive public comment</p>
November 2021	<p>Final CRC Decennial Redistricting Plan. The CRC develops its Final Decennial Redistricting Plan, including ISD’s delineation of the final Maps.</p>





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Timing	Purpose
December 15, 2021	Final CRC Redistricting Deadline. The statutory deadline for implementing new Supervisorial District boundaries has been extended to December 15, 2021, because of the delays in the provision of the 2020 Census data due to COVID-19. The CRC must adopt the Los Angeles County 2021 Decennial Redistricting Plan by then.
December 20, 2021	Missed Deadline – petition for maps due to Superior Court
Election Day	June 7, 2022

Redistricting Map Submissions

Criteria for Redistricting Maps

District lines will be adopted using the following criteria in order of priority:

1. Each district shall be reasonably equal in total resident population to the other districts, except where deviation is required to comply with the Federal Voting Rights Act of 1965 or allowable by law.
2. Districts shall comply with the Federal Voting Rights Act of 1965.
3. Districts shall be geographically contiguous.
4. The geographic integrity of city, local neighborhood, or community of interest shall be respected in a manner that minimizes its division.
5. To the extent practicable, and where it does not conflict with numbers 1-4 above, districts shall be drawn to encourage geographic compactness.

Besides the above criteria, districts shall not be drawn for purposes of favoring or discriminating against an incumbent, political candidate, or political party.

Submission Time Frame

The CRC will be reviewing submitted Redistricting Plans beginning in late August 2021.

- Redistricting Plans may be submitted electronically using the County-provided redistricting software or by other means.





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- The redistricting software will review plans to ensure they conform with the redistricting criteria, legal requirements, and quality checks. If they plans have an issue, the software will alert the user regarding the problem area(s) to address before submitting.
- Redistricting Plans submitted not using the County's redistricting software will require CRC staff time to review to ensure the maps conform to the redistricting criteria and legal requirements. Proposers may resubmit Redistricting Plans that have been revised as a result of the CRC analysis.

The CRC will review the majority of the submitted redistricting maps during September 2021.

Review Process

- Any Redistricting Plans submitted will remain available for CRC consideration.
- Redistricting Plans submitted to the CRC are subject to the deliberations of the CRC and may be revised or modified as the Commissioners deem appropriate.
- Proposers may request to rescind submitted Redistricting Plans; rescinded Redistricting Plans will be noted to the CRC.
- Redistricting Plans must be submitted in advance of a scheduled CRC meeting to be properly noticed, reviewed, and placed on the CRC agenda. Redistricting Plans submitted at a meeting of the CRC cannot be considered at the meeting.
- All Redistricting Plans submitted to the CRC will be made available for public review after a reasonable time following submittal.
- Specific Redistricting Plans may be considered at CRC meetings. Proposers may wish to attend the meetings and testify on their Redistricting Plans. Attendance by proposers, however, is not required.

CRC Commissioner Redistricting Plan Options

On the basis of the public's input:

- The CRC will then develop their proposed Redistricting Plan option(s).
- Two Public Hearings are scheduled for Fall 2021. The purpose of these Public Hearings will be for the purpose of public input on the CRC's Redistricting Plan option(s).

Other Options for Redistricting Plan Submissions

In the event that an individual or an organization does not want to use the free redistricting mapping software, proposed Redistricting Plans may also be submitted:





LOS ANGELES COUNTY REDISTRICTING 2021

By mail:

Los Angeles County Citizens Redistricting
Commission
P.O. Box 56447
Sherman Oaks, CA 91413

By hand delivery (9:00 am – 5:00 pm, Monday
through Friday):

KH Consulting Group (Attn.: CRC)
1901 Avenue of the Stars, Suite 200
Los Angeles, CA 90067

Metrics

The CRC staff will track at a minimum:

- Numbers attending each Public Hearing, including distribution by Supervisorial District
- Frequency of requested interpreters, by language, for Public Hearings
- Number of redistricting maps submitted
- Email reach (tracked through GovDelivery) (e.g., size of outreach, based on emails in database and number of emails opened, bounced-back, etc.)





LOS ANGELES COUNTY REDISTRICTING 2021

Attachment – CBOs Potentially Interested in Redistricting

The organizations listed in this Attachment are *not exhaustive but instead a starting point for public outreach*. These organizations, among others, will be added through GovDelivery to ensure they receive timely information about CRC meetings, workshops, public hearings, mapping opportunities, and other bulletins and updates.

Organizations Who Have Made Public Comment at CRC Meetings

The following organizations have submitted written public comments or made public comments at CRC meetings between December 2020 through January 2021.

Written Public Comments from the Los Angeles County Redistricting Coalition

- ACLU of Southern California
- Advancement Project California
- Asian Americans Advancing Justice/Los Angeles
- Black Census and Redistricting Hub
- California Common Cause
- California League of United Latin American Citizens (LULAC)
- Coalition for Humane Immigrant Rights¹
- Community Coalition
- League of Women Voters of Los Angeles County
- Valley Industry & Commerce Association (VICA)

Oral Public Comments

- ACLU of Southern California
- Advancement Project California
- Asian Americans Advancing Justice/Los Angeles
- Asian Resources, Inc.
- California Common Cause
- California League of Conservation Voters
- California League of United Latin American Citizens (LULAC)

¹ Added in a written letter for the CRC regular meeting of February 10, 2021.





LOS ANGELES COUNTY REDISTRICTING 2021

- Coalition for Humane Immigrant Rights (CHIRLA)
- Community Coalition
- Council on American-Islamic Relations (CAIR), Greater Los Angeles, California
- FarsiVoter
- League of Women Voters of Los Angeles County
- NALEO Educational Fund
- Ward Economic Development Corporation (WEDC) in Los Angeles
- Whittier Latino Coalition

Organizations Involved in Census 2020

County Census 2020 List

The County of Los Angeles has a list of approximately 1,900 emails of Los Angeles County departments, cities, governmental agencies, and CBOs that supported the 2020 Census efforts.²

- 2nd AME Church
- A New Way of Life (Reentry Project)*
- A Place Called Home
- A World Fit For Kids!
- AADAP - West Adams WSC
- AARP
- AARP California (American Association of Retired Persons)*
- Action Civics LA*
- Active San Gabriel Valley
- Advancement Project California*
- African Methodist Episcopal (AME) Church
- African Methodist Episcopal (AME) Ministerial Alliance
- Agricultural Commissioner/Weights & Measures (AC/WM)
- Alcott Center for Mental Health Services
- All Peoples Community Center
- Alliance for a Better Community*
- Alliance of Californians for Community Empowerment (ACCE)*
- Alma Family Service
- AltaMed Health Services Corporation*
- Alternate Public Defender
- Anahuak Youth Soccer Association
- ANCA Glendale
- Antelope Valley College
- Antelope Valley Hispanic Chamber of Commerce*
- Archdiocese of Los Angeles
- Armenian Assembly of America
- Arroyo Vista Family Health Center
- Asian Americans Advancing Justice | Los Angeles*
- Asian Pacific American Bar Association of LA County
- Asian Pacific Health Care Venture, Inc.
- Asian Pacific Policy and Planning Council*

²* indicates part of LA Regional Census Table.





LOS ANGELES COUNTY REDISTRICTING 2021

- Asian Youth Center
- Assemblymember Patrick O'Donnell
- AVP Antelope Valley
- Avph
- Azusa Pacific University*
- Bartz-Altadonna Community Health Center
- Bienestar Human Services*
- Biola University
- Black Women for Wellness*
- Board of Supervisors
- Board of Supervisors - 4th District
- Board of Supervisors - Executive Office
- Border Angels*
- Bresee Foundation
- Buddhist Tzu Chi Foundation
- Build West Valley WS Center
- Business Source
- Business Source Central West/Mid City - PACE
- CA Air National Guard
- CA Complete Count Census 2020
- CAIR – Los Angeles (Council on American-Islamic Relations)
- Cal State LA - Pat Brown Institute for Public Affairs
- California Association of Nonprofits*
- California Black Women's Health Project
- California Calls*
- California Charter Schools Association
- California Common Cause*
- California Community Foundation
- California Complete Count Office - 2020 Census
- California Labor Fed
- California Native Vote Project*
- California Policy and Research Initiative
- California Rural Legal Assistance, Inc.*
- California State Polytechnic University, Pomona
- California State University, Dominguez Hills
- California State University, Long Beach
- California State University, Long Beach - Center for Community Engagement
- California State University, Los Angeles
- California State University, Los Angeles - Pat Brown Institute for Public Affairs
- California State University, Los Angeles (CSULA) - Pat Brown Institute for Public Affairs
- California State University, Northridge
- California Women's Law Center*
- CARECEN (Central American Resource Center)
- Casa Guerrero en California
- Catholic Charities of Los Angeles, Inc.
- CD Tech
- Center for Family Health & Education
- Center for Nonprofit Management
- Central City Neighborhood Partners
- Centro Community Hispanic Association Centro CHA Inc.
- Centro de Vida Victoriosa AG
- Century Villages at Cabrillo
- Cerritos Community College
- ChapCare
- Child & Family Center
- Child Care Alliance of Los Angeles
- Child360*
- Children Now*
- Children's Bureau





LOS ANGELES COUNTY REDISTRICTING 2021

- Children's Hospital Los Angeles - Office of Government & Community Affairs
- Children's Institute
- CHIRLA (Coalition for Humane Immigrant Rights)*
- Citrus College*
- City Attorney
- City Manager's Department, Public Affairs Office
- City Manager's Office
- City of Agoura Hills
- City of Alhambra
- City of Artesia
- City of Azusa
- City of Azusa/Neighborhood Improvement
- City of Baldwin Park*
- City of Bell
- City of Bell - Community Services
- City of Bell Gardens
- City of Bell Gardens - Community Development Department, Planning Division
- City of Beverly Hills
- City of Burbank
- City of Carson
- City of Cerritos
- City of Cerritos, Community Development
- City of Commerce
- City of Compton
- City of Culver City
- City of Downey
- City of Duarte
- City of Duarte
- City of El Monte
- City of El Segundo
- City of Gardena
- City of Glendale
- City of Glendora - Economic Development and Housing
- City of Hawaiian Gardens
- City of Hawaiian Gardens - Public Safety
- City of Hawthorne
- City of Hermosa Beach
- City of Huntington Park
- City of Industry
- City of Inglewood
- City of Inglewood - Inglewood Public Library
- City of Irwindale
- City of Irwindale - Irwindale Public Library
- City of La Habra Heights
- City of La Puente
- City of La Verne
- City of Lakewood
- City of Lancaster
- City of Lancaster - Administration
- City of Lawndale
- City of Lomita
- City of Long Beach
- City of Long Beach - City Manager's Office
- City of Long Beach - Office of Mayor Robert Garcia
- City of Los Angeles
- City of Los Angeles - City Clerk
- City of Los Angeles - Animal Services
- City of Los Angeles - CD 9
- City of Los Angeles - Census 2020
- City of Los Angeles - City Planning
- City of Los Angeles - Department of Building & Safety (LADBS)





LOS ANGELES COUNTY REDISTRICTING 2021

- City of Los Angeles - Department of City Planning
- City of Los Angeles - Department of Disability
- City of Los Angeles - Department of Neighborhood Empowerment
- City of Los Angeles – Department of Transportation (LADOT)
- City of Los Angeles - Department of Water and Power
- City of Los Angeles - Department of Zoo
- City of Los Angeles - Disability
- City of Los Angeles - Library
- City of Los Angeles - Los Angeles Department of Water & Power (LADWP)
- City of Los Angeles - Los Angeles World Airports (LAWA)
- City of Los Angeles - Mayor's East Area Representative
- City of Los Angeles - Mayor's Office
- City of Los Angeles - MVA
- City of Los Angeles - Office of the Chief Legislative Analyst
- City of Lynwood
- City of Lynwood Community Development
- City of Maywood
- City of Monrovia
- City of Monrovia - Community Development
- City of Montebello
- City of Monterey Park
- City of Norwalk
- City of Palmdale - Economic & Community Development/Administration
- City of Pasadena
- City of Pico Rivera
- City of Pico Rivera - Community Economic Development
- City of Pomona
- City of Redondo Beach
- City of Refugee
- City of Rosemead
- City of San Dimas, Administration
- City of San Fernando
- City of San Fernando - Community Development
- City of San Gabriel
- City of San Marino Planning and Building
- City of Santa Clarita
- City of Santa Clarita - City Manager's Office
- City of Santa Fe Springs
- City of Santa Monica
- City of Sierra Madre
- City of South El Monte
- City of South Gate
- City of South Pasadena
- City of Torrance
- City of Whittier
- Clergy and Laity United for Economic Justice*
- Clínica Monseñor Oscar A. Romero
- Coalition for Responsible Community Development
- COFEM (Council of Mexican Federations)*
- College of the Canyons
- Communities Actively Living Independent & Free (CALIF)
- Communities for a Better Environment
- Community and Economic Development Department
- Community Clinic Association





LOS ANGELES COUNTY REDISTRICTING 2021

- Community Clinic Association of LA County
- Community Coalition
- Community Coalition*
- Community Connect Labs
- Community Corporation of Santa Monica
- Community Development
- Community Worship Center
- CommunityConnect Labs
- Compton College
- Congressman Ted W. Lieu
- Congresswoman Norma Torres
- Connections for Children
- Councilmember Paul Koretz
- County of Los Angeles - Animal Care and Control (DACC)
- County of Los Angeles - Assessor's Office
- County of Los Angeles - Auditor-Controller
- County of Los Angeles - Board of Supervisors
- County of Los Angeles - CEO
- County of Los Angeles - CEO, Legislative Affairs
- County of Los Angeles - Chief Executive Office
- County of Los Angeles - Chief Executive Office - Homeless Initiative
- County of Los Angeles - Chief Executive Office, Public Information
- County of Los Angeles - Child Support Services
- County of Los Angeles - Consumer & Business Affairs (DCBA)
- County of Los Angeles - Consumer & Business Affairs, Office of Immigrant Affairs
- County of Los Angeles - Coroner
- County of Los Angeles - County Counsel
- County of Los Angeles - County Counsel
- County of Los Angeles - Department of Human Resources
- County of Los Angeles - Department of Mental Health
- County of Los Angeles - Department of Public Health
- County of Los Angeles - Department of Public Social Services (DPSS)
- County of Los Angeles - Department of Regional Planning
- County of Los Angeles - Development Authority
- County of Los Angeles - Health Services
- County of Los Angeles - Internal Services Department
- County of Los Angeles - Office of Education (LACOE)
- County of Los Angeles - Parks & Recreation
- County of Los Angeles - Probation Department
- County of Los Angeles - Public Defender's Office
- County of Los Angeles - Public Library
- County of Los Angeles - Public Works
- County of Los Angeles - Regional Planning
- County of Los Angeles - Registrar-Recorder/County Clerk
- County of Los Angeles - Supervisor Sheila Kuehl
- County of Los Angeles - Workforce Development Aging and Community Services (WDACS)
- Crenshaw United Methodist





LOS ANGELES COUNTY REDISTRICTING 2021

- Crystal Stairs, Inc.
- CSSD
- Culver City
- Dayle McIntosh Center
- Development Services Director
- Disability Community Resource Center
- Disability Rights California
- Disabled Resources Center, Inc.
- DOD
- Dorris Dann Kids Campus
- Downtown Women's Center
- East Los Angeles College
- East Los Angeles College - South Gate Center
- East Valley Community Health Center
- East Yard Communities for Environmental Justice
- Eastside Union School District
- Economic and Community Development Planning Division
- Economic Development
- Eisner Health
- El Camino College
- El Monte City School District
- El Nido Family Centers
- Empowering Pacific Islander Communities (EPIC)*
- Empowering Success Now
- Ephesus SDA Church
- Episcopal Diocese of Los Angeles - Interfaith Refugee & Immigration Service (IRIS)
- Equality California
- Equality California | Equality California Institute*
- Esperanza Community Housing Corporation
- Ethiopia Community Center
- EWDD
- Families in Schools
- Fenine-USA
- Fenton
- First 5 LA
- Food Policy Council
- Foothill Employment and Training and Connection
- Foothill Unity Center, Inc
- Friends of the Family
- From Lot to Spot
- Gateway Cities COG (Council of Governments)
- Girls Today Women Tomorrow
- Glendale College
- Glendora Public Library
- Global Refugee Awareness Healing Center
- Grace Resources
- Grant AME Church
- Greater Huntington Park Area Chamber of Commerce
- Greater Toluca Lake Neighborhood Council
- Gupta
- Hawthorne School District
- HCIDLA (City of LA)
- Health Services
- Helping Hands AV
- Hermandad Mexicana Nacional
- Highland Park Neighborhood Council
- Homies Unidos
- Human Services Association
- I Did Something Good Today Foundation
- IDEAL CDC
- Inclusive Action for the City





LOS ANGELES COUNTY REDISTRICTING 2021

- Independent Living Center of Southern California (ILCSC)
- Information Technology
- Inglewood Public Library
- Inner City Struggle*
- Instituto de Avance Latino
- Interfaith Refugee and Immigration Service
- International Rescue Committee
- Invest In Kids
- Investing in Place
- Jakara Movement*
- KAFLA
- Kaiser Permanente - Government and Community Relations
- Karsh Center
- Karsh Family Social Service Center
- KH Consulting Group
- Khmer Girls in Action
- Kingdom Life Fellowship Church
- Korean American Coalition
- Korean American Coalition Los Angeles
- Korean American Federation of Los Angeles (KAFLA)
- Korean Immigrant Workers Advocates of Southern California
- Korean Resource Center
- Koreatown Youth & Community Center (KYCC)
- LA Black Worker Center
- LA Care Health Plan
- LA Education Partnership
- LA Federation of Labor
- LA Mas
- LA Voice*
- LACCD - Los Angeles Mission College
- LACCD - Los Angeles Pierce College
- LACCD - Los Angeles Southwest College
- LACCD - Los Angeles Southwest College
- LACCD - Los Angeles Trade Technical College
- LACCD - Los Angeles Valley College
- LACCD - Los Angeles West College
- LACDA
- LAHSA
- Lancaster Elementary School District
- Lancaster School District
- Latino Equality Alliance
- Latino Equality Alliance/Mi Centro - Boyle Heights
- Latino Equity Alliance
- Latinos In Action
- League of Women Voters of Los Angeles
- Learn 4 Life
- Levitt Pavilion, Los Angeles
- Liberty Community Plaza/HelpLine Youth Counseling
- Little Tokyo Service Center
- Long Beach City College
- Long Beach Forward
- Long Beach Unified School District
- Los Angeles Area Chamber of Commerce
- Los Angeles Area Chamber of Commerce / Unite-LA
- Los Angeles Black Worker Center*
- Los Angeles City College
- Los Angeles City/County Native American Indian Commission
- Los Angeles Community College District
- Los Angeles Community College District - District Board of Trustees
- Los Angeles County Bicycle Coalition





LOS ANGELES COUNTY REDISTRICTING 2021

- Los Angeles County League of Women Voters
- Los Angeles Harbor College
- Los Angeles Homeless Services Authority (LAHSA)
- Los Angeles LGBT Center
- Los Angeles Neighborhood Land Trust
- Los Angeles Unified School District (LAUSD) - Moore MST Academy
- Los Angeles Unified School District (LAUSD) - SEPA Center*
- Los Angeles Unified School District (LAUSD) - Wanda Mikes Early Education Center
- Los Angeles Urban League
- Los Angeles Urban League Young Professionals
- Los Angeles Valley College
- Loyola High School of Los Angeles
- Loyola Marymount University
- MALDEF (Mexican American Legal Defense Fund)
- Mayor's Office of Budget and Innovation (MOBI)
- Mayor's Office of Budget and Innovation (MOBI) - Census 2020 Initiative
- MEND - Meet Each Need with Dignity
- MEND (Meet Each Need with Dignity) Poverty
- MEND Poverty
- Mental Health America of Los Angeles
- Mexican American Opportunity Foundation
- Mi Familia Vota*
- Mission City Community Network
- Mission Community United Methodist Church
- Mobilize the Immigrant Vote (MIV)*
- MONARKS Strategic Alliances, LLC, and Mundo Maya Foundation
- Montebello Unified School District
- Monterey Park Bruggemeyer Library
- Mount San Antonio College
- Mount St. Mary's University
- NAACP LA (National Association for the Advancement of Colored People)
- NALEO (National Association of Latino Elected and Appointed Officials)*
- Native American/Indian Commission (Los Angeles City/County) & United American Indian Involvement Community Clinic
- Natural History Museum
- Occidental College
- Office of Assemblymember Miguel Santiago
- Office of Assemblymember Wendy Carrillo (AD-51)
- Office of Communications
- Office of Congresswoman Nanette Barragan
- Office of Congresswoman Norma Torres
- Office of Senator Ben Allen
- Ohana Center
- Pacific Gateway - HGWSC
- Pacoima Beautiful*
- Palmdale School District
- Palos Verdes Library District
- Para Los Ninos
- Pars Equality Center, Los Angeles
- Pasa Alta Community Youth Association
- Pasadena City College
- Pasadena Public Library Department
- Paving the Way Foundation
- Penny Lane Centers





LOS ANGELES COUNTY REDISTRICTING 2021

- People for Mobility Justice
- PICO California*
- Pico Union Project
- Pierce College
- Pilipino Workers Center of Southern California
- Planning
- Planning & Building Department
- Planning Department
- Planning Department
- Planning Division, Community Development Department
- Planning Division, Community Development Department
- PodShare
- Pomona Economic Opportunity Center
- Prevention Institute
- Providence - Little Company of Mary Medical Centers
- Pueblo y Salud, Inc.
- Queenscare Health Centers
- Recreation & Community Services
- Rio Hondo College*
- Rolling Start, Inc
- Royce Agency
- SALEF
- SALVA
- Salvation Army
- SBCC
- SBCC Thrive LA
- SCANPH
- SCOPE
- Second African Methodist Church
- Service Center for Independent Life (SCIL)
- SHARE! the Self-Help and Recovery Exchange
- Shields for Families
- SHIELDS for Families (ARK)
- Social Justice Learning Institute
- South Asian Network (SAN)*
- South Bay Center
- South Bay Center for Counseling
- South Central Family Health Center
- South Central Los Angeles Ministry Project, Inc. (SCLAMP)
- South Central Los Angeles Regional Center
- South Gate Chamber
- South Whittier Community Resource Center- Los Angeles County Development Authority (LACDA)
- Southeast Community Development Corporation*
- Southeast LA Collaborative (SELA)*
- Southern California Association of Governments (SCAG)
- Southern California Association of Nonprofit Housing (SCANPH)
- Southern California Grantmakers
- Special Services for Groups
- St. James AME Church
- St. John the Baptist Social Services
- Student Professional
- Success in Challenges, Inc
- Supervisor Mark Ridley-Thomas
- TCC Family Health (The Children's Clinic)
- Telemundo52
- Temple Beth Am
- Tessie Cleveland Community Services
- The California Endowment





LOS ANGELES COUNTY REDISTRICTING 2021

- The Children's Center of the Antelope Valley
- The Children's Clinic
- The Children's Partnership
- The Claremont Colleges Services
- The James Irvine Foundation
- The Jewish Federation of Greater Los Angeles
- The Meantime Men
- The Palmdale Aerospace Academy
- The Whole Child
- The YMCA of Metropolitan Los Angeles
- Tierra Del Sol
- Tri City Wellness Center
- U.S. Census Bureau
- U.S. Census Bureau - Los Angeles Regional Office
- U.S. Census Bureau - Van Nuys Area Census Office
- U.S. Department of Housing and Urban Development
- U.S. Senator Dianne Feinstein
- UMMA Community Clinic
- Unincorporated District Action Council (CA 39)
- United American Indian Involvement, Inc
- University of California at Los Angeles (UCLA)
- University of Southern California (USC)
- University of Southern California (USC) - Gould School of Law - Initiative on Immigrants and Global Migration
- University of Southern California (USC) - Local Government Relations
- University of Southern California (USC) - Von Kleinsmid Center Library
- Univision
- Urban Works Community Development Corporation
- Vaughn Next Century Learning Center
- Venice Family Clinic
- VIP Community Mental Health Center
- Vision y Compromiso
- Ward Economic Development Corp
- WCLAC/Southeast WorkSource Center
- Weingart East LA YMCA
- Weingart Foundation
- Wells Fargo
- West LA College
- Wilmington Community Clinic
- Woodbury University
- Workforce Development Corporation of Southeast Los Angeles County, Inc
- YMCA of Greater Whittier
- YMCA of LA
- YMCA of Metropolitan LA*
- Youth Policy Institute
- YWCA Greater Los Angeles





LOS ANGELES COUNTY REDISTRICTING 2021

Other Community-Based Census 2020 Initiatives

The State of California provided special funding for CBOs to do the grassroots outreach. California Community Foundation (CCF) received the funding for Los Angeles County to coordinate the outreach.³ The focus of the Census 2020 outreach effort was on the “Hard-to-Count” communities in Los Angeles County. The outreach effort evolved eight regions (not the 5 supervisorial districts) with different organizations as the “leads.” A map of these eight regions and a list of the involved CCF CBOs are available at: <https://wecountla.org/our-partners/>

Region	Lead Organization
1. Metro LA	Advancement Project CA
2. Antelope Valley + Santa Clarita Valley	Antelope Valley Partners for Health
3. South LA + South Bay	Community Coalition
4. San Gabriel Valley	LA Voice
5. Long Beach	Long Beach Forward
6. San Fernando Valley	Pacoima Beautiful
7. Pomona Valley	Pomona Day Labor Center
8. Southeast LA	SELA Collaborative

Other CBOs Identified

The Commissioners have begun to identify gaps in the Census 2020 listing, including:

- Brotherhood Crusade
- Calvary Baptist Church of Hawthorne
- Central Lutheran Church – Van Nuys
- Christ Liberation Ministries
- Church One Long Beach
- City of Refuge LA Church
- Ezrach Foundation
- Faith and Community Empowerment (FACE LA)
- Faith Central Bible Church

³ Other funders of “We Count LA” included the Weingarten Foundation, James Irvine Foundation, Balmer Group, California Endowment, SMIDT Foundation, Libra Foundation, Mind and Gene Stein, California Wellness Foundation, State of California, City of Los Angeles, Roy and Patricia Disney Family Foundation, and California Community Foundation.





LOS ANGELES COUNTY REDISTRICTING 2021

- Faithful Central Bible Church
- Holman United Methodist Church
- Jobs Create Peace
- Los Angeles County American Jobs Centers of California (AJCC)
- Mt. Tabor Church
- Our Weekly Newspaper
- Progressive Christian United Church
- Progressive Community Church of Inglewood
- South Bureau Ministerial Alliance
- Southern Christian Leadership Conference
- Southern Christian Leadership Conference
- West Angeles Church of God in Christ Church

This list will grow as this Public Outreach Plan is implemented and word gets out about the upcoming workshops, public hearings, and opportunities to submit redistricting maps.

State-Level Coalitions

For the upcoming 2021 California redistricting process, the State of California has at least three coalitions forming. For example, CA Common Cause is partnering with other organizations to co-convene the Redistricting California Collaborative: [click here](#). Their initiative builds on their 2011 work and involves the relaunching of ReDrawCA.org to help residents understand and navigate California's redistricting process.

