

Citizens Independent Commission Meeting

LIVE STREAM WILL BEGIN SHORTLY

<https://www.youtube.com/LACountyRedistricting/>



LOS ANGELES COUNTY
REDISTRICTING
2021





LOS ANGELES COUNTY
REDISTRICTING 2021

Los Angeles County Citizens Redistricting Commission (CRC)

Regular CRC Meeting: February 24, 2021





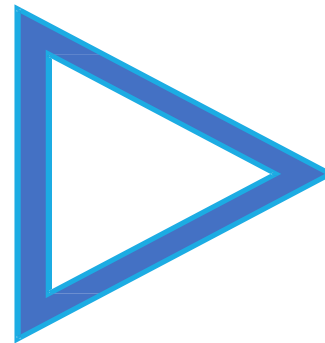
1. Call to Order



Notice

THIS MEETING IS BEING RECORDED AND WILL BE POSTED ON
CRC WEBSITE: <https://redistricting.lacounty.gov>

This meeting is streaming live at: <https://www.youtube.com/LACountyRedistricting/>



**During the CRC meeting, if you need technical assistance,
use the Q&A button at the bottom of your Zoom Webinar screen.
Thai Le of KH is there to assist.**

Other Public Comment Submissions: CommServ@bos.lacounty.gov





2. Roll Call

Commissioner Jean Franklin
Commissioner David Holtzman
Commissioner Daniel Mayeda
Commissioner Mark Mendoza
Commissioner Apolonio Morales
Commissioner Nelson Obregon
Commissioner Priscilla Orpinela-Segura

Commissioner Hailes Soto
Commissioner Saira Soto
Commissioner Priya Sridharan
Commissioner Brian Stecher
Commissioner John Vento
Commissioner Carolyn Williams
Commissioner Doreena Wong

**Meeting to be chaired by
Co-Chair Daniel Mayeda and Co-Chair Carolyn Williams**





3. Approval of Agenda

Co-Chair Carolyn Williams





4. Public Comment: General

Matters Not on the Agenda – Co-Chair Carolyn Williams

If you wish to speak, provide the following information through the Q&A button at the bottom of your screen as though you were completing a Public Comment card:

- Public Comment Speaker
- Your Name
- Your Affiliation/Organization

If on a phone line, press *9 to raise your hand. Once called upon, press *6 to unmute and speak.

Each Person Gets 2 Minutes

When you speak, share your name and affiliation at the beginning.
If you feel comfortable, please turn on your video while speaking.

If you do not wish to speak, you can also enter public comment through the Q&A button by providing:

- Your Name
- Your Affiliation/Organization
- Your Public Comment to be read aloud





4. Public Comment : General – Matters Not on the Agenda

Public Correspondence Received





5. Consent Items: Minutes

Co-Chair Daniel Mayeda

Review and take appropriate action on:

February 10, 2021, Draft Los Angeles County Citizens Redistricting Commission (CRC) Minutes





6. Action/Discussion Items

Overview of Approach

1. Item is introduced
2. Staff present staff report or PowerPoint, if used
3. Commissioners can ask clarifying questions of staff during or after the presentation
4. Public Comment on that specific item is held
5. Public Comment is closed
6. Commission discusses, debates, and votes on the item





6. Action/Discussion Items

- 6a. Discussion and Possible Adoption of Bylaws (continuation) – Co-Chair Dan Mayeda and Holly O. Whatley, Esq., LA County CRC Independent Legal Counsel
- 6b. Receive Report on LA County CRC Budget – Co-Chair Dan Mayeda
- Lorayne Lingat, County of Los Angeles Executive Office, and County Program Manager assigned to the LA County CRC
 - Selection of Gayla Kraetsch Hartsough, Ph.D., President, KH Consulting Group as LA County CRC Executive Director
- 6c. Receive and Consider Approval of Public Outreach Plan (continuation) – Co-Chair Carolyn Williams
- Commissioner Apolonio Morales, Leader, Ad Hoc Working Group on Public Outreach, and Gayla Kraetsch Hartsough, LA County CRC Executive Director
 - Update on Requests for Public Presentations – Co-Chair Carolyn Williams
- 6d. Updates from Other Ad Hoc Working Groups – Co-Chair Dan Mayeda (5 minutes maximum for each update)
- Commissioner Priya Sridharan, Leader, Redistricting Mapping & Demography
 - Commissioner Mark Mendoza, Leader, Subject Matter Experts/LA County CRC Education
 - Commissioner John Vento, Leader, Values
 - Commissioner David Holtzman, Leader, Legislature and Updates on Other Redistricting Commissions

6b. Action/Discussion Items:

Receive Report on LA County CRC Budget – Co-Chair Daniel Mayeda

NET COUNTY COST - GENERAL FUND ONLY										
MULTI-YEAR FORECAST										
(\$ in Millions)										
				FY 2020-21			FY 2021-2022			Totals
				One-Time	Ongoing	Total	One-Time	Ongoing	Total	
<u>Redistricting Support Costs for Citizens Redistricting Commission</u>										
Object Code	Description									
1.	3580	Consultant Services	Details	\$ 375,000	\$ -	\$ 375,000	\$ 375,000	\$ -	\$ 375,000	\$ 750,000
		CRC Executive Director, CRC meeting support, GIS/technical support, public outreach, meeting facilitators, administrative support	\$ 464,236							\$ -
		Demographer	\$ 75,600							\$ -
		Subject Matter Experts	\$ 26,400							\$ -
		Media Advertising	\$ 100,000							\$ -
		Data Analytic Tools	\$ 16,000							\$ -
		Translation Services - 9 Public Hearings & CRC meetings (\$650 per language request)	\$ 35,100							\$ -
		Translation Services - Documents, Agenda, Minutes	\$ 21,864							\$ -
		Mileage for Translators (post COVID-19)	\$ 10,800							\$ -
2.	3717	Legal Services		\$ 200,000		\$ 200,000	\$ 200,000		\$ 200,000	\$ 400,000
3.	3969	Personal-Software		\$ 120,000		\$ 120,000			\$ -	\$ 120,000
4.	3990	ISD Midrange/Departmental Operations		\$ 160,000		\$ 160,000	\$ 160,000		\$ 160,000	\$ 320,000
5.	3990	ISD Midrange/Departmental Operations		\$ 80,000		\$ 80,000			\$ -	\$ 80,000
6.	3990	ISD Midrange/Departmental Operations		\$ 15,000		\$ 15,000		\$ 30,000	\$ 30,000	\$ 45,000
7.	3240	Office Supplies-General/Special Departmental Expense		\$ 127,000		\$ 127,000	\$ 127,000		\$ 127,000	\$ 254,000
				\$ 1,077,000	\$ -	\$ 1,077,000	\$ 862,000	\$ 30,000	\$ 892,000	\$ 1,969,000
Estimated KH Expenses			\$ 285,764							

Lorayne Lingat, County of Los Angeles Executive Office, and County Program Manager assigned to the LA County CRC



RFP/Statement of Work

County Counsel determined that the CRC Executive Director consultant should also meet the same qualifications as the commissioners:

- (1) Be a resident of the County of Los Angeles
- (2) Be a voter who has been continuously registered in the County of Los Angeles with the same political party or no party preference and who has not changed their political party or no party preference for five or more years
- (3) Have voted in at least one of the last three statewide elections
- (4) Within the 10 years, neither the applicant nor an immediate family member of the applicant has:
 - (A) Been appointed to, elected to, or have been a candidate for office at the local, state, or federal level representing the County of Los Angeles, including as a member of the board.
 - (B) Served as an employee of, or paid consultant for, an elected representative at the local, state, or federal level representing the County of Los Angeles.
 - (C) Served as an employee of, or paid consultant for, a candidate for office at the local, state, or federal level representing the County of Los Angeles.
 - (D) Served as an officer, employee, or paid consultant of a political party or as an appointed member of a political party central committee.
 - (E) Been a registered state or local lobbyist.
- (5) Possess experience that demonstrates analytical skills relevant to the redistricting process and voting rights, and possess an ability to comprehend and apply the applicable state and federal legal requirements.
- (6) Possess experience that demonstrates an ability to be impartial
- (7) Possess experience that demonstrates an appreciation for the diverse demographics and geography of the County of Los Angeles



KH Consulting Group (KH)

Headquartered in Los Angeles since **1986**

200 clients in 25 states in U.S. and 9 foreign countries

- Specialty in local government and higher education
- Assisted **30%** of the Los Angeles County departments in developing their strategic plans
 - **60%** retained KH subsequently for strategic plan updates or implementation assistance
- Performed **19** performance reviews on behalf of the Los Angeles County Civil Grand Jury since 1999
 - Yellow Book certified by the U.S. Federal Government to conduct management audits and performance reviews
- Certified **WBE, CBE, and LSBE**

KH named among top 20 L.A. business consulting firms (out of 840 firms reviewed) in 2018, 2019, 2020, and 2021.



Sample KH Government Clients



County of Los Angeles

- Beaches & Harbors
- Business & Consumer Affairs
- Community Development Commission
- Department of Human Resources
- Executive Office
- Human Resources
- Internal Services Department (ISD)
- Office of Small Business (OSB)
- Office of the Assessor
- Office of the Chief Executive Officer
- Office of Unincorporated Area Services
- Probation Department
- Public Health
- Public Libraries
- Public Works
- Regional Planning (DRP)
- Registrar-Recorder
- Treasurer-Tax Collector



City of Los Angeles

- Los Angeles Development Reform
 - Building & Safety
 - City Planning
 - Bureau of Engineering
 - 9 Other City Departments
- City Attorney
- Department of Transportation
- General Services Department
- Los Angeles Water & Power (LADWP)
- Los Angeles World Airports (LAX)
- Office of the Chief Legislative Analyst
- Office of the City Administrator
- Office of the Controller
- Office of the Mayor
- Personnel
- Port of Los Angeles
- Recreation & Parks

Many of these projects entailed extensive stakeholder engagement.

Sample KH Projects



**Los Angeles County
Unincorporated Areas
Strategic Plan**



Los Angeles County MAPP



**Los Angeles County Utilization
Plan for LSBE, DVBE, and
Social Enterprises**



**Los Angeles City
Development Reform**



**Los Angeles County
Civil Grand Jury**



**Los Angeles County
2020 Census**

Sample KH Stakeholder Outreach

KH Client	Target Population	Survey Response	Additional Input
County of Los Angeles, Department of Consumer & Business Affairs	Local businesses	2,000	<ul style="list-style-type: none"> Follow-up workshops
County of Los Angeles, Department of Public Health	Employees and external stakeholders	3,000	<ul style="list-style-type: none"> Work Groups
County of Orange, Department of Human Resources (DHR)	California public and private sector organizations	67,000	<ul style="list-style-type: none"> Review committee meetings
County of Los Angeles Civil Grand Jury	17,000 residents, age 55 or older	4,371	<ul style="list-style-type: none"> Interviews Survey of 88 cities Site visits to 15 senior centers
Los Angeles World Airports (LAWA)	External stakeholders in Los Angeles County	3,258	<ul style="list-style-type: none"> 195 interviews Focus groups with 152 participants
National Association of Women Business Owners – Los Angeles (NAWBO-LA)	Local businesses in Los Angeles County	1,750	<ul style="list-style-type: none"> Follow-up focus groups
Glendale City College (GCC)	Community stakeholders; business leaders	2,140	<ul style="list-style-type: none"> Town hall meetings
Cal State University System	Faculty, students, administration, and staff	24,000	
Los Angeles Trade-Technical College (LATTC)	Faculty, staff, and students	1,107	<ul style="list-style-type: none"> Focus groups Town hall meetings

Gayla Kraetsch Hartsough, Ph.D., KH President

- 35+ years in management consulting, primarily in:
 - Strategic planning
 - Public policy and government performance
 - Community needs assessments
 - Stakeholder engagement and buy-in
- Worked on more than 300 projects during her consulting career in the United States, Europe, Australia, and Asia
- Extensive public sector work
 - Los Angeles County (15 departments)
 - Los Angeles City (12 departments)
 - Orange County (CA)
 - Cities within Los Angeles County (Beverly Hills, Pico Rivera)
 - State of California (2 agencies)
 - U.S. Federal Government (4 agencies)
 - Other governmental agencies (City and County of Denver, LACCD, LAUSD)
- Associate Adjunct Faculty, University of Southern California, Price School of Public Policy
- Prior to KH:
 - Managing Consultant, Willis, Towers, Watson (formerly Towers Perrin)
 - Senior Program Officer, Academy for Educational Development
 - Instructor and educator
 - VISTA community organizer in eastern Tennessee
- Education
 - B.S., Northwestern University, School of Communications
 - Masters, Tufts University
 - Ph.D. and Masters, University of Virginia
 - Post-doctorate, The Institute of Citizens and Scholars





6c. Action/Discussion Items:

Public Outreach Plan (Continuation) – Co-Chair Carolyn Williams

Commissioner Apolonio Morales, Leader, Ad Hoc Working Group on Public Outreach, and Gayla Kraetsch Hartsough, LA County CRC Executive Director

PUBLIC OUTREACH PLAN Contents:

- I. Overview:** Plan Purpose and Redistricting Overview
- II. Public Access and Outreach:** Website, Other CRC Communication Vehicles, Building on Existing Organizational Networks, Media Outlets and Media Buys
- III. Public Involvement:** Overview, Threshold Languages, Timetable, Redistricting Map Submissions, Metrics

Attachments: CBOs Potentially Interested in Redistricting

Update on Requests for Public Presentations – Co-Chair Carolyn Williams



6d. Action/Discussion Items:

Updates from Other Ad Hoc Working Groups – Co-Chair Dan Mayeda (5 minutes max each)

- i. Commissioner Priya Sridharan, Leader, Redistricting Mapping & Demography
- ii. Commissioner Mark Mendoza, Leader, Education
- iii. Commissioner John Vento, Leader, Values
- iv. Commissioner David Holtzman, Leader, Legislature and Updates on Other Redistricting Commissions





6d. Draft Values

Commissioner John Vento, Leader, Values

- **Accountability:** We are accountable to the process, to each other and to the constituents of Los Angeles County
- **Transparency:** We are committed to openness in all aspects of the redistricting process.
- **Objectivity:** We are *not* unduly influenced, careful, intentional, fair minded, equitable and impartial in establishing the supervisorial district boundaries.
- **Integrity:** We are honest, truthful, ethical, principled and professional.
- **Inclusion:** We will create and *foster* a true sense of belonging by being *purposeful*, deliberate and effective in comprehensive public outreach, engagement, and feedback.



7. Future Agenda Items

Co-Chair Carolyn Williams

Commissioners, do we have any “Matters Not Posted”
to be placed on a future agenda?





8. Executive Director's Report

Preparation of PowerPoint slides for Commissioners to use when doing presentations and for upcoming workshops

- Work with the Ad Hoc Working Group on Public Outreach
- Review by full CRC
- Translation into Spanish and other languages as needed

Supplemental material bulletin for the public notification:

1. At time the Agenda is posted
2. Friday before the Wednesday evening CRC regular meeting
3. Wednesday morning before the Wednesday evening CRC regular meeting, along with written public comments received the day before (by 5:00 pm Tuesday)

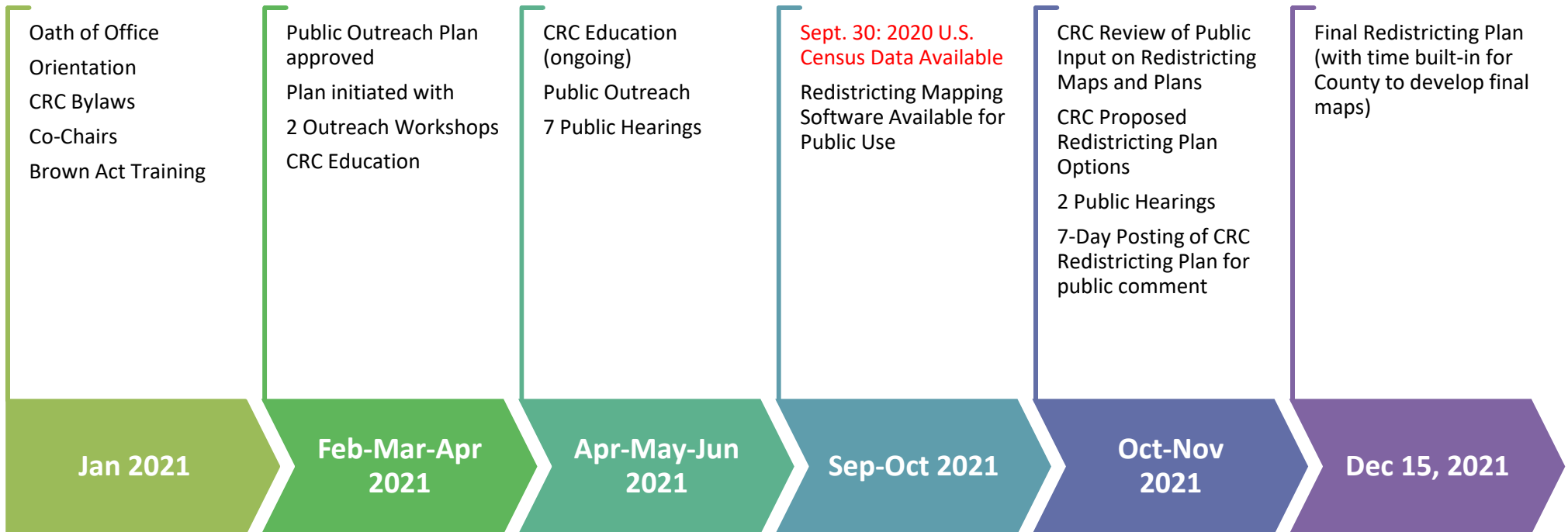
Calendar for the Year suggested modifications, given the U.S. Bureau of the Census latest report of delivery of 2020 Census on September 30, 2021





CRC 2021 Milestones

Suggested Modifications to Calendar for the Year



9. Adjournment

Co-Chair Daniel Mayeda



Citizens Redistricting Commission Staff

Executive Director

Gayla Kraetsch Hartsough, Ph.D.

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Citizens Independent Commission Meeting

*** RECESS ***

LIVE STREAM WILL RESUME SHORTLY



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